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United States[®]
**Census
2020**

Census Overview

Why we do a census:

Video:

<https://www.youtube.com/watch?v=7JXVY27hZUw>

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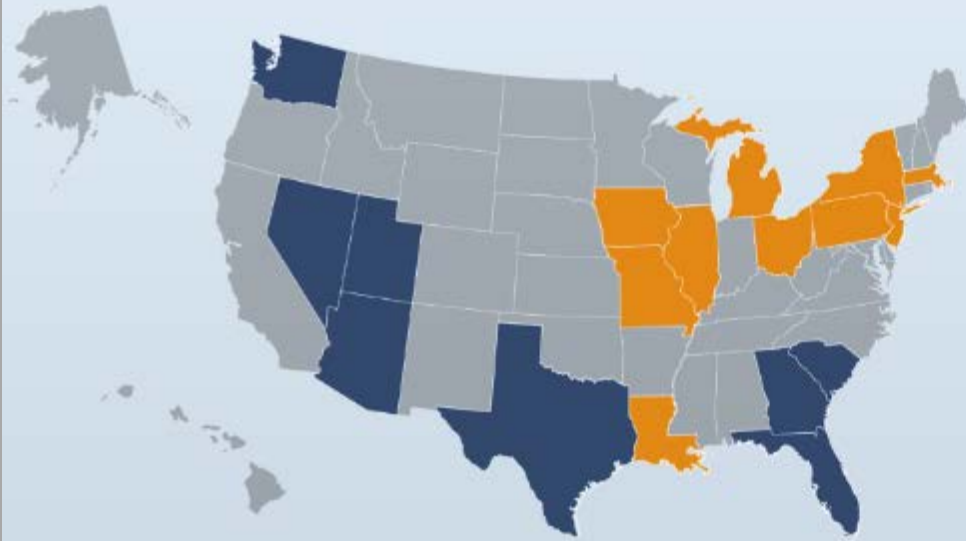
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Census
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Article 1, Section 2 of the U.S. Constitution

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

APPORTIONMENT

2010
OFFICIAL RESULTS



GAINED	LOST
Arizona +1	Illinois -1
Florida +2	Iowa -1
Georgia +1	Louisiana -1
Nevada +1	Massachusetts -1
South Carolina +1	Michigan -1
Texas +4	Missouri -1
Utah +1	New Jersey -1
Washington +1	New York -2
	Ohio -2
	Pennsylvania -1

Federal Funding for Our Community

\$675 billion.

Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.



George Washington University Counting For Dollars 2020

New Mexico receives Federal Funds for programs that impact every person living here.

According to this study, the per capita allocation is **\$2,972**.

- When we undercount by even the smallest margin – we are at risk of missing out on the fair share of this distribution. Which often equals billions of dollars.

Counting for Dollars link:

<https://gwipp.gwu.edu/counting-dollars-role-decennial-census-geographic-distribution-federal-funds>



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

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THE GEORGE WASHINGTON INSTITUTE OF PUBLIC POLICY

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)

New Mexico

Total Program Obligations: \$6,197,394,617
Per Capita: \$2,972 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$4,173,017,895
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$685,206,629
20.205	Highway Planning and Construction	DOT	Grants	States	\$360,908,073
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$252,631,865
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$115,281,583
10.555	National School Lunch Program	USDA	Grants	States	\$95,353,466
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$90,766,161
93.600	Head Start/Early Head Start	HHS	Grants	Providers	\$84,381,811
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$74,512,000
93.767	State Children's Health Insurance Program (S-CHIP)	HHS	Grants	States	\$73,635,000
93.527/ 93.224	Health Center Programs (Community, Migrant, Homeless, Public Housing)	HHS	Grants	Providers	\$65,320,352
10.557	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	USDA	Grants	States	\$38,654,036
14.195	Section 8 Housing Assistance Payments Program (Project-based)	HUD	Direct Pay	Owners	\$30,028,385
93.658	Foster Care (Title IV-E)	HHS	Grants	States	\$20,392,000
93.596	Child Care and Development Fund-Entitlement	HHS	Grants	States	\$20,188,000
93.568	Low Income Home Energy Assistance (LIHEAP)	HHS	Grants	States	\$17,117,361

Confidentiality

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Census Bureau reputation depends on keeping data confidential. We take it very seriously!

- **Federal Law** – Title 13 of the US Code protects the confidentiality of all information
- **Employee Oath** – Protect confidentiality for life. Penalties if violated can be 5 years in prison and/or \$250,000 fine.
- **Statistical Safeguards** – Ensure that statistics released do not identify individuals.

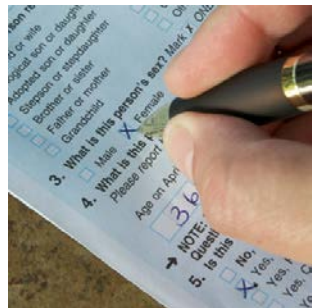


Ways to Respond

2020 Census Offers More Choices

- Internet
- Phone
- Paper
- In-Person

**Self Response Available
Until July 24, 2020**



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Census Questionnaire

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

- -

[form number removed]

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CENSUS JOBS NOW LIVE!

<https://2020census.gov/jobs> - NOW (Office positions, Field staff, apply NOW for all positions)
www.usajobs.gov – Partnership (one must apply to each position as they are posted within the time allotted)



Follow us on Social Media – spread the word



Hyperlinks here for you

- [Facebook](#)
- [LinkedIn](#)
- [Twitter](#)
@uscensusbureau
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- **#2020Census**



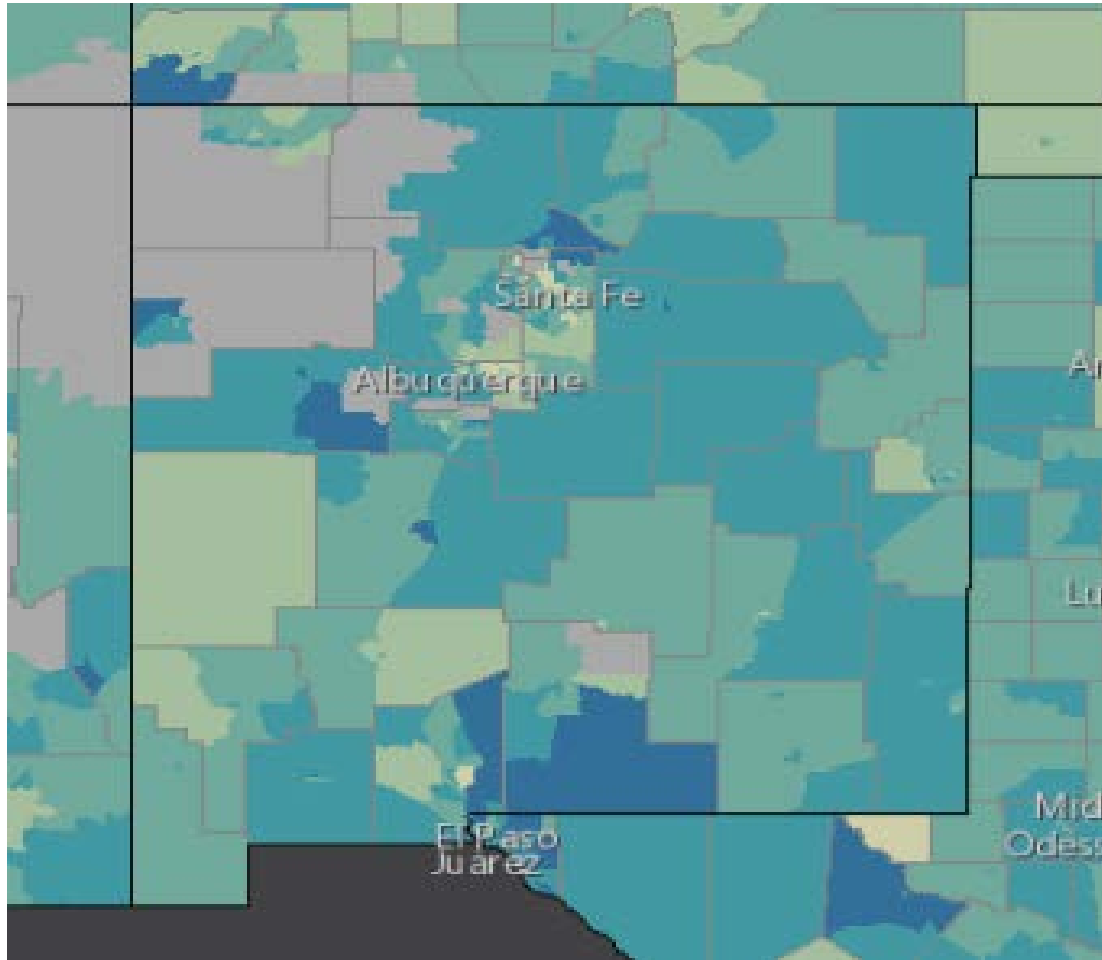
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Response Outreach Area Mapper (ROAM)

census.gov/roam



Legend ⤴ ✕

Low Response Score by 2016 Census Tract

State (or state equivalent) Layer

State (or state equivalent) Boundary

County (or county equivalent) Layer

County (or county equivalent) Boundary

Predicted Mail Non-Response Rate (%)

Low Response Score by 2016 Census Tract (2018 Planning Database)

- 30.0 to 49.1
- 25.0 to 29.9
- 20.0 to 24.9
- 16.0 to 19.9
- 0.0 to 15.9
- Not Calculated

Complete Count Committees 2020Census.gov

We are hiring thousands of people for the 2020 Census. Click to learn more and apply.

Library

- About the Library
- America Counts: Stories
- Audio
- Fact Sheets
- Infographics & Visualizations
- Photos
- Publications
- Reference
- Videos
- Working Papers
- [← Back to Census Interactive Gallery](#)



2020 Census Complete Count Committees



NOVEMBER 06, 2019



This data visualization is best viewed on a laptop or desktop computer. For a mobile phone-friendly version, please [click here](#).

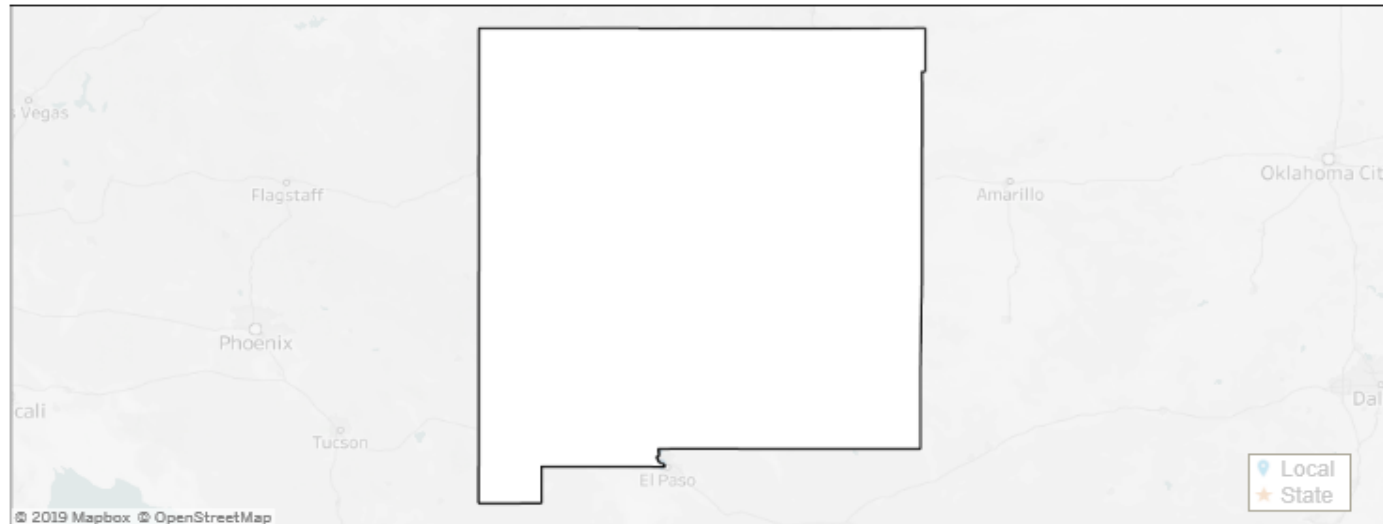
*Select geography to begin:

New Mexico

2020 Census Complete Count Committees

*Select CCC Type:

(All)



© 2019 Mapbox © OpenStreetMap

Data as of: 11/06/2019

*Non-contiguous states, Alaska and Hawaii, are included in the drop-down options. Puerto Rico is also included.



“I don’t think the census has any impact on my life.”

This person isn’t sure what census does, how its data affects them, and why their participation matters.



“I don’t feel comfortable sharing my information.”

This person is concerned about data privacy or having their information used by other federal agencies.

“I have trouble completing census forms.”

This person may not be a native English speaker and find census forms confusing.



“I don’t have time to fill out the census.”

This person is very busy and assumes the census will be time-consuming and cumbersome.



How can YOU get involved?



Take a **leadership position** on the 2020 Census-help your community understand the importance and how their communities' future is impacted



Take an active role in your Local **Complete Count Program** and make sure your community's challenges are represented



Support Census **Recruiting Efforts** for jobs

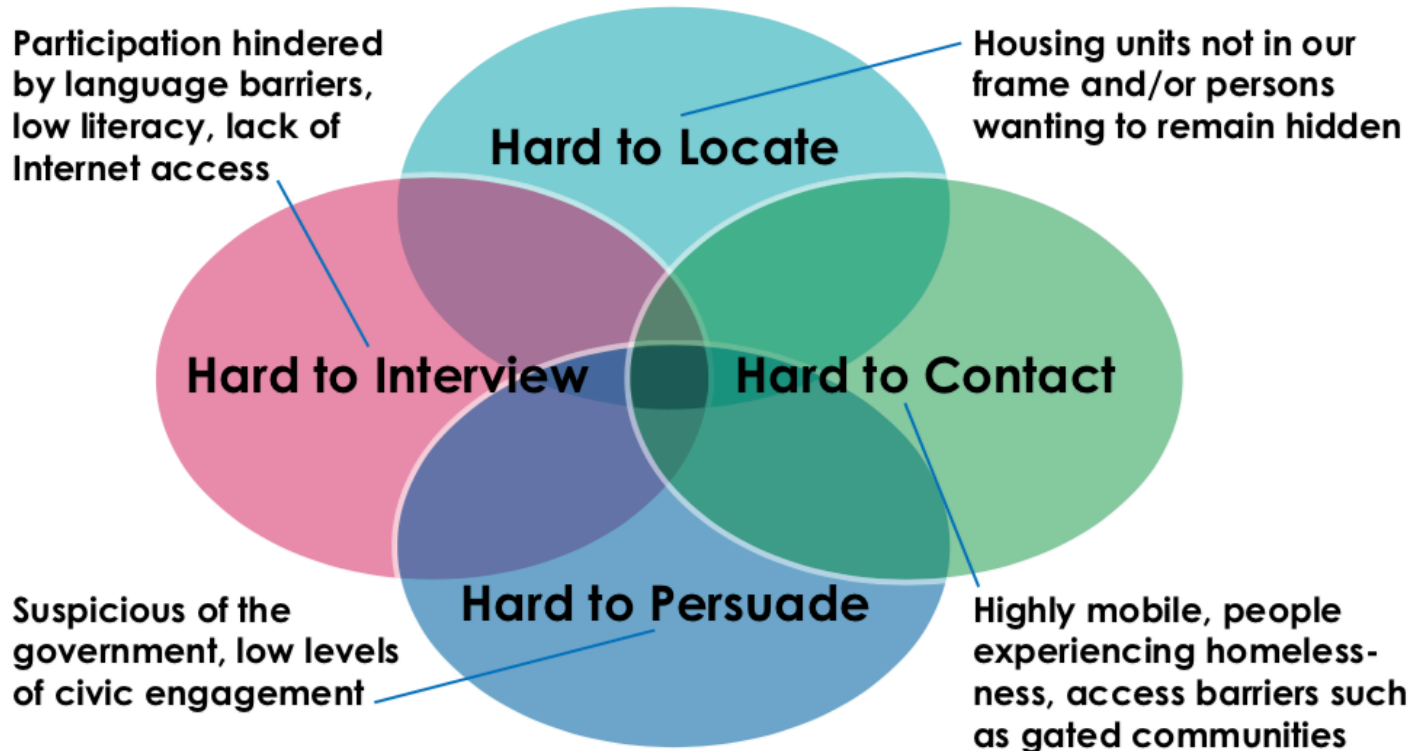


Help us identify Trusted Voices: key leaders in education, health, philanthropy, corporations, faith based organizations and community based organizations



Help Educate communities on self-response to include **children**

Hard-To-Count Populations



Hard To Persuade



Suspicious of the Government.



No civic engagement.



Low levels of education

WHO WILL BE COUNTED AND WHERE?



Homeowners, Renters and Household Members with One Residence

They will be counted at their regular home.



Temporary Residents, Vacationers, Multi-Home Owners and “Snowbirds”

Respond where they live, not where they vacation.

If you split your time between mom and dad, you count wherever you are on April 1, 2020.

WHO WILL BE COUNTED AND WHERE?



Non-Citizens

If they are **living in the U.S.**, they will be counted at their usual residence. Tourists, business travelers or other temporary visitors will not be counted.



Residents of Group Facilities

They will be counted at the facility in which they are housed or living on Census Day. For example, a resident of a nursing home will be counted at the facility where he or she lives.

WHO WILL BE COUNTED AND WHERE?



Non-Citizens

If they live in the U.S. they count. Everyone counts in the Census.



Residents of Group Facilities

They will be counted at the homeless shelter, soup kitchen, nursing home, prison, college dorms, etc.

WHO WILL BE COUNTED AND WHERE?



Persons in Shelters and Those Experiencing Homelessness

They will be counted where they live and sleep **most of the time.**

If they sleep outdoors, they will be counted **outdoors** by the Census Bureau.

Let's Get Out the Count!

2020 General Video

2020 Census Video NM Kids

