## Transition to data.census.gov

New Mexico Data User Conference November 13, 2019

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Center for Enterprise Dissemination (CED)
U.S. Census Bureau



# data.census.gov: Changing the way you get data at the U.S. Census Bureau

## Transitioning from American FactFinder (AFF) to data.census.gov:

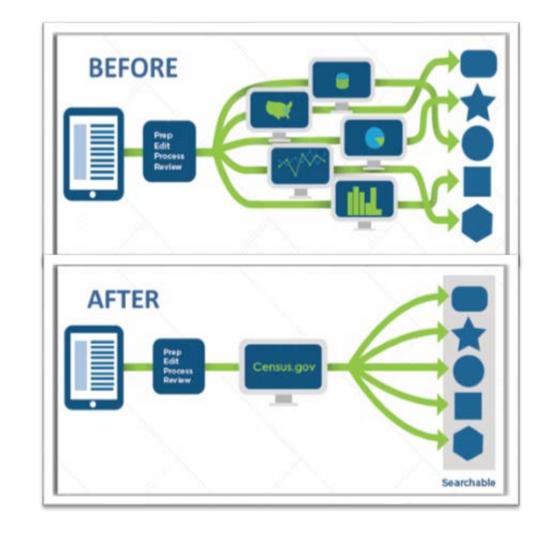
- Streamline access to data
- Maintain best of current tools
- Reduce redundancies and costs
- Provide greater access to Census API

#### Actively developing data.census.gov:

- Agile development cycles
- Customer driven based on feedback
- Migrated AFF data by Spring 2020

## New data are being released exclusively on data.census.gov:

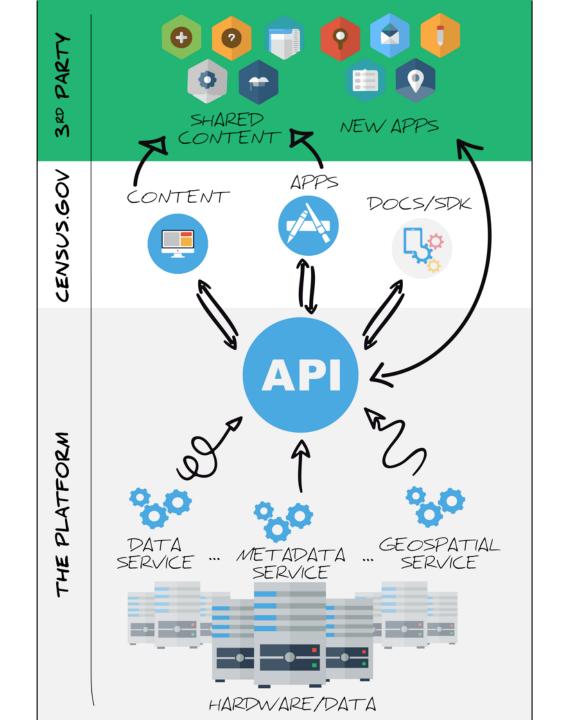
- 2018 American Community Survey
- 2017 Econ Census
- 2020 Census





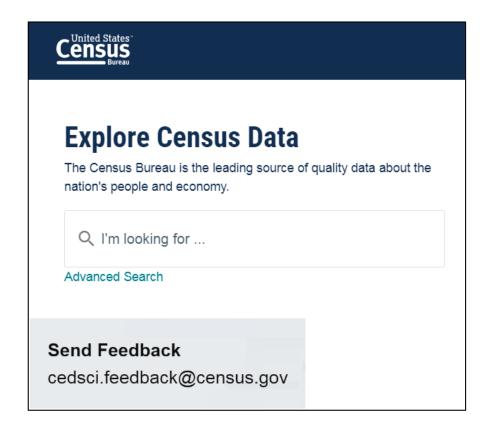
The New Dissemination Platform:

How It All Works





## Our Development Depends on YOUR Feedback



### To provide feedback:

Email cesdsci.feedback@census.gov

## Live Demo



## Hand-On Exercises



## Single Search - Quick Wins for All Users



## **Explore Census Data**

The Census Bureau is the leading source of quality data about the nation's people and economy.

Q I'm looking for ...

Advanced Search

Use for quick wins to find things like:

- Simple statistics

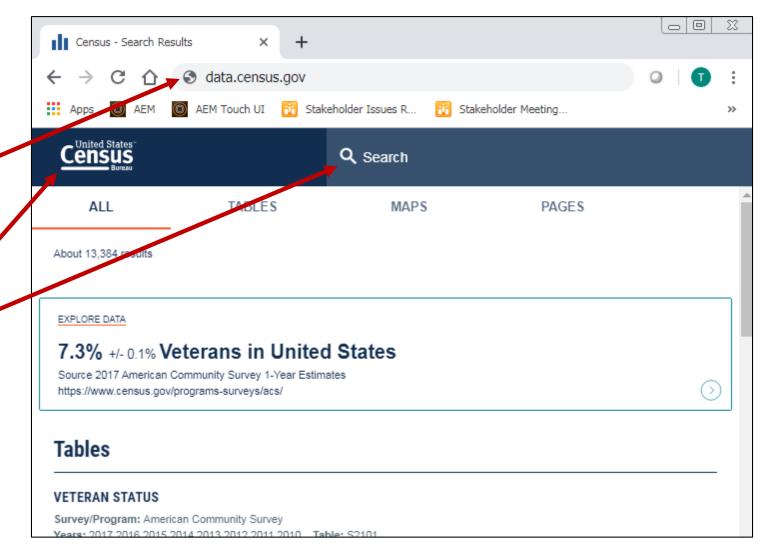
  Percent health insurance in Arizona
- Profile for a single geography
   North Dakota profile
- NAICS 531110
- Table ID B19001
- **Groups of tables** CP, EC, DP



## Clearing Your Search

# Three ways to clear your search and start new:

- Type data.census.gov in the address bar
- Click on the Census Bureau logo in the upper left
- Type a new search in the single search bar





## Exercise 1: Simple Search

### What are quick ways to find:

- Poverty rate in Oregon
- Table NS1700NONEMP
- All tables for NAICS 4231
- B19013 for all counties in Delaware
- Visualizations for popular Census Bureau data for Oklahoma (i.e. Geography Profile for Oklahoma)

## Exercise 1: Simple Search

### What are quick ways to find:

- Poverty rate in Oregon: 12.6%
- Table NS1700NONEMP

**Type NS1700NONEMP in the single search** 

All tables for NAICS 4231

Type 4231 in the single search

B19013 for all counties in Delaware

Type B19013 for all counties in Delaware in the single search

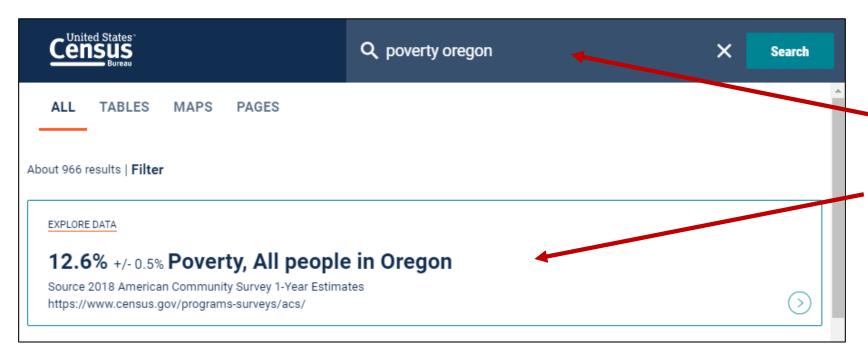
 Visualizations of popular Census Bureau data for Oklahoma (i.e. Geography Profile for Oklahoma)

Type Oklahoma in the single search and click Oklahoma Profile



### Exercise 1a: Poverty rate in Oregon

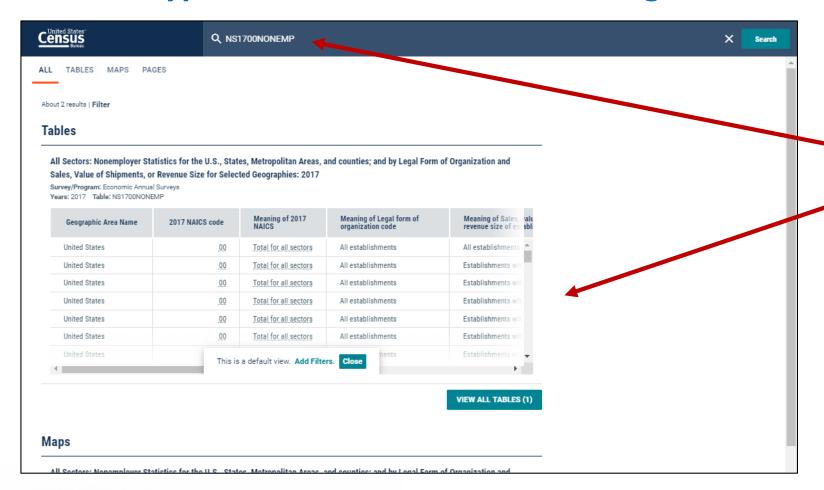
**Answer: 12.6%** 



- Type topic + geography
  - Poverty Oregon
  - Oregon poverty
  - People in poverty Oregon
- View featured result at the top of the page

### Exercise 1b: Table NS1700NONEMP

### **Answer: Type NS1700NONEMP in the single search**

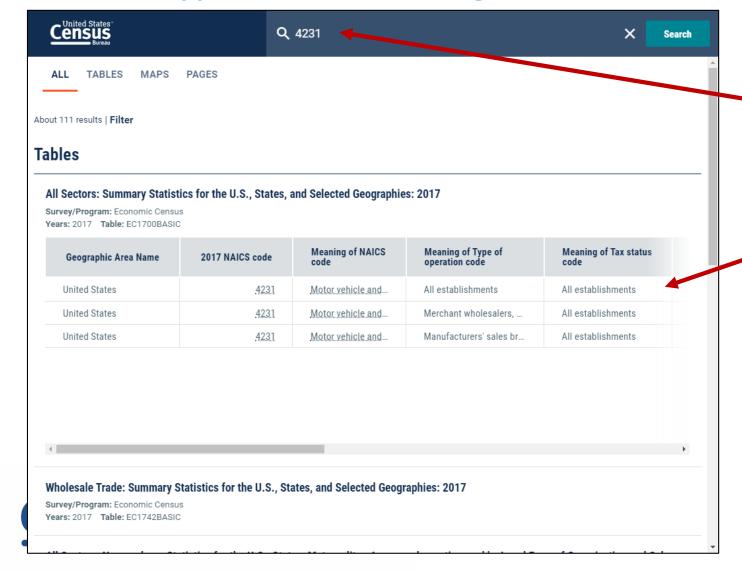


- Type NS1700NONEMP in the single search
- View the table result



### Exercise 1c: All tables for NAICS 4231

### **Answer: Type 4231 in the single search**



- Type 4231 in the single search
- View the table results

### Exercise 1d: B19013 for all counties in Delaware

## Answer: Type B19013 for all counties in Delaware in the single search

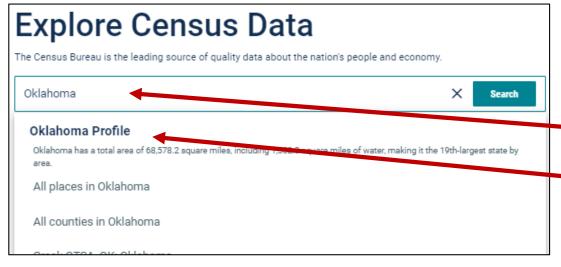


- Type B19013 all counties in Delaware in the single search
- View the table results



## Exercise 1e: Geography Profile for Oklahoma

#### Single Search:

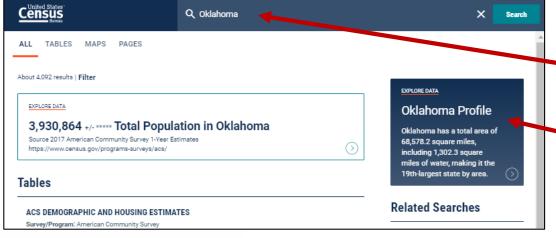


Two Ways to access the Geography Profile for Oklahoma

#### 1. The Single Search Bar

- Type Oklahoma in the single search bar
- Click "Oklahoma Profile"

#### **All Results Page:**



#### 2. The All Results Page

- Type Oklahoma in the single search or use the advanced search filters
- On the right hand side of the screen under "Explore Data", click "Oklahoma Profile"



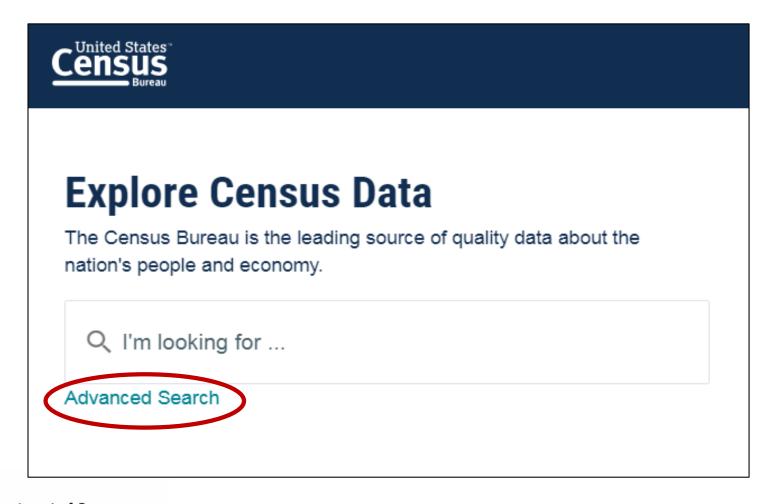
### Exercise 1e: Geography Profile for Oklahoma

#### **Geography Profile for Oklahoma**



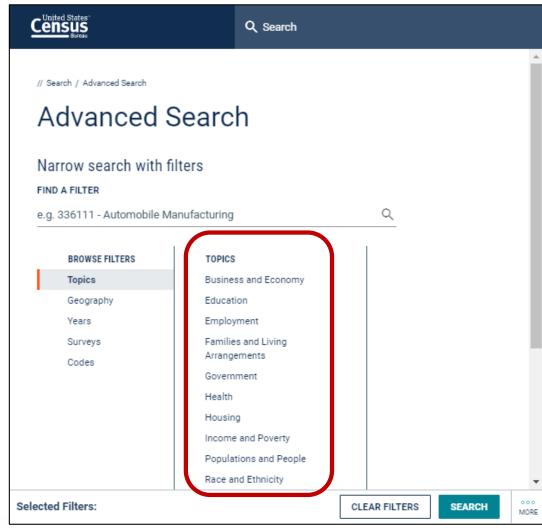


## Advanced Search





## Advanced Search – More Complex Searches



- Survey/Program or Table Type e.g. ACS 1-Year Detailed Tables
- Geographies with complex names e.g. Census Tract 100.01, Bibb County, AL
- Collections of geographies e.g. All places in the United States
- Cross tabulations

   e.g. Health insurance by full/part-time by sex
- Detailed pop groups
   Race, Tribal, Hispanic Origin, Ancestry, and country of birth groups

FAQ: How do I get started with my search

ask.census.gov/prweb/PRServlet Custom?pyActivity=pyMobileSna pStart&ArticleID=KCP-5510

## Exercise 2: Advanced Search

- What are the median income in 2017 for people living in:
  - Utah
  - Salt Lake County, Utah
  - Salt Lake City, Utah Metro Area?
- Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland –
  - Prince Georges County
  - Anne Arundel County
  - Charles County



## Exercise 2: Advanced Search

- What are the median income in 2017 for people living in:
  - Utah
  - Salt Lake County, Utah
  - Salt Lake City, Utah Metro Area? View table \$1903
- Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland –
  - Prince Georges County: 484
  - Anne Arundel County: 471
  - Charles County: 88



# **Explore Census Data**

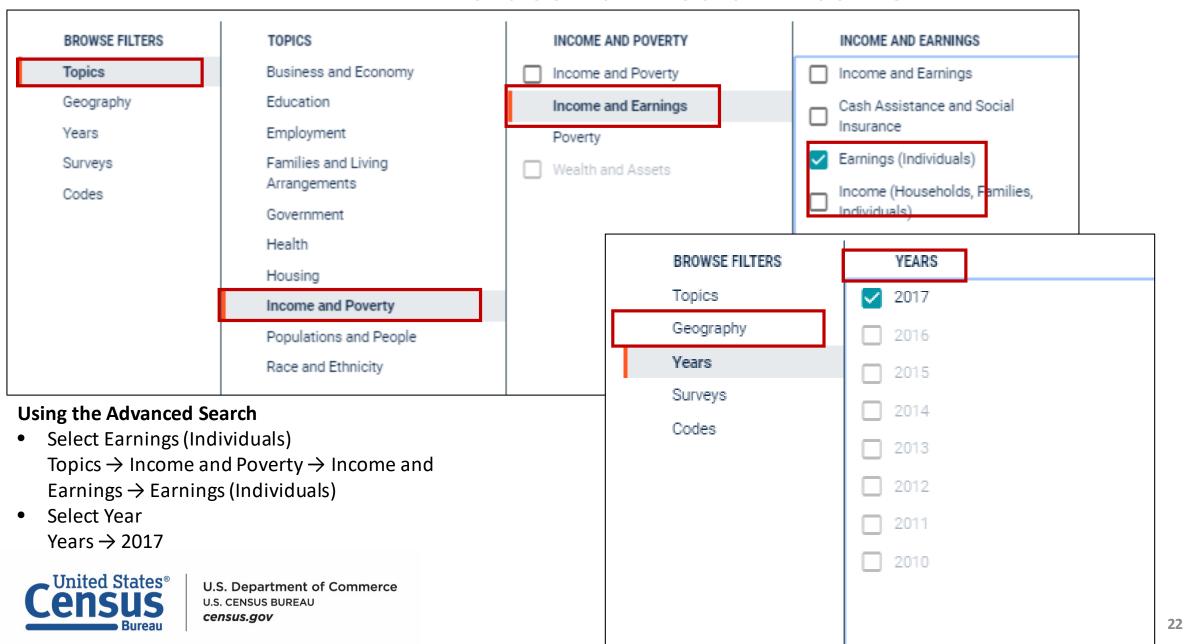
The Census Bureau is the leading source of quality data about the nation's people and economy.

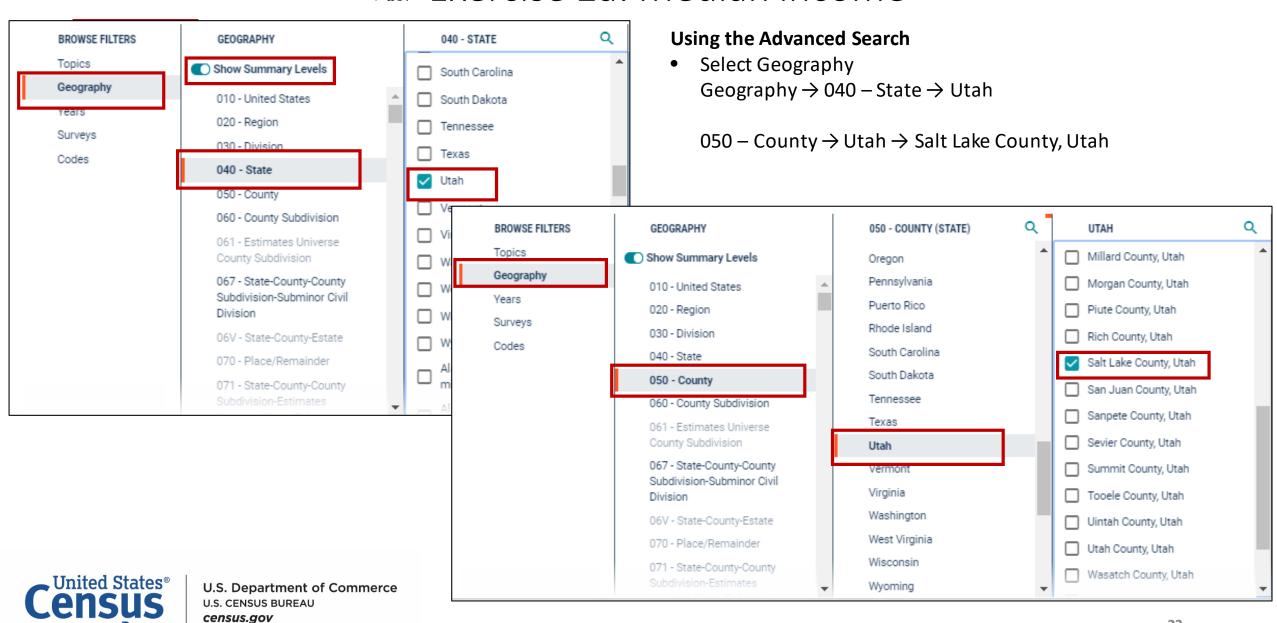
Q I'm looking for ...

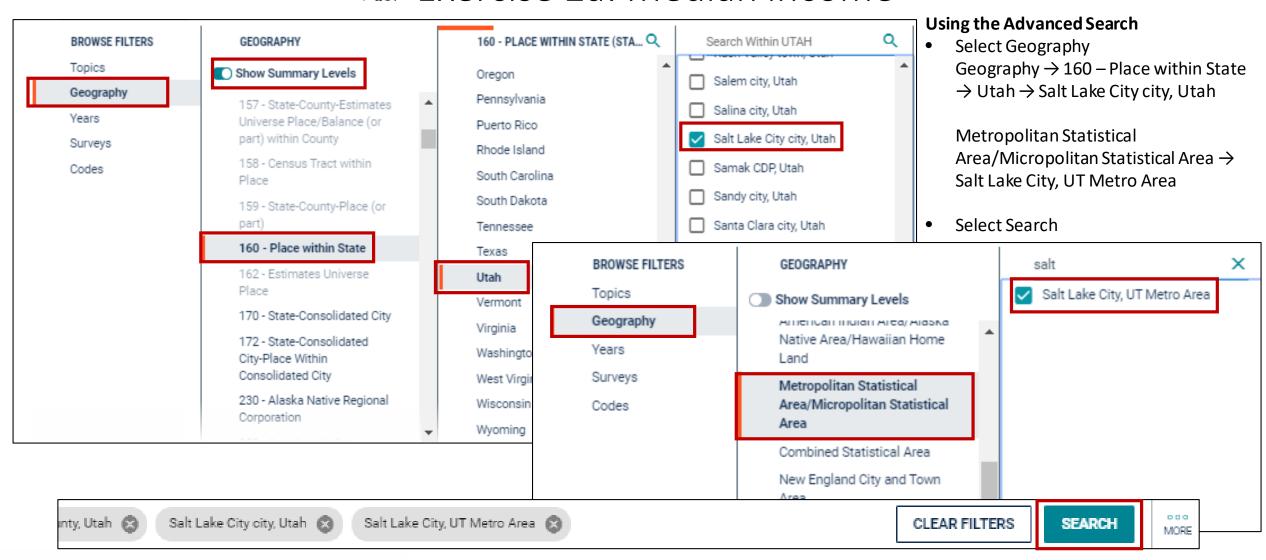
Advanced Search

**Use the Advanced Search** 

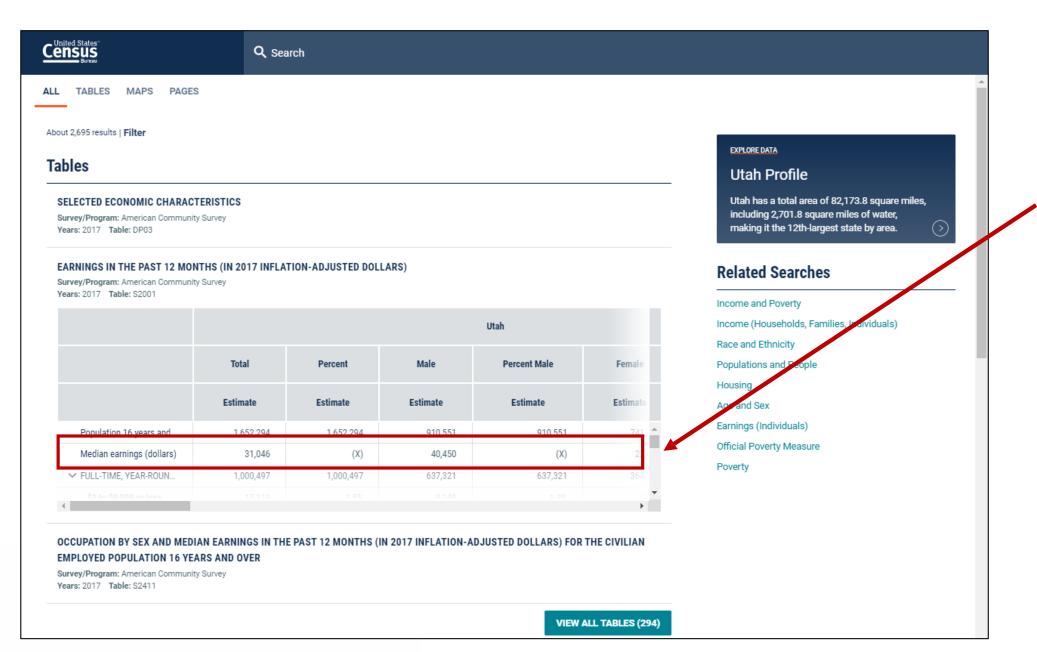












#### **Using the Advanced Search**

Click on table \$2001

## Exercise 2a: Median earnings



#### EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS)

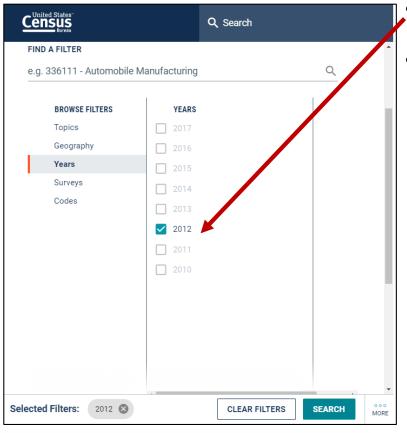
Survey/Program: American Community Survey TableID: S2001 Product: 2017: ACS 1-Year Estimates Subject Tables 🗸

Data Notes 4 Geographies 1 Year 1 Topic Survey Code	Hide Filter Sort	Transpose Table Mai	rgin of Error Restore Lay	out Download Print S
	Utah	Salt Lake County, Utah	Salt Lake City city, Utah	Salt Lake City, UT Metro Area
	Total	Total	Total	Total
	Estimate	Estimate	Estimate	Estimate
Population 16 years and over with earnings	1,652,294	642,664	121,410	678,543
Median earnings (dollars)	31,046	33,231	31,105	33,313
➤ FULL-TIME, YEAR-ROUND WORKERS WITH EARNINGS	1,000,497	412,341	76,907	436,694
\$1 to \$9,999 or loss	15,119	5,258	1,141	5,766
\$10,000 to \$14,999	27,618	11,247	2,749	11,764
\$15,000 to \$24,999	118,077	44,284	11,151	47,092
\$25,000 to \$34,999	171,788	73,489	13,900	77,135
\$35,000 to \$49,999	204,558	86,053	14,922	91,503

#### **Using the Advanced Search**

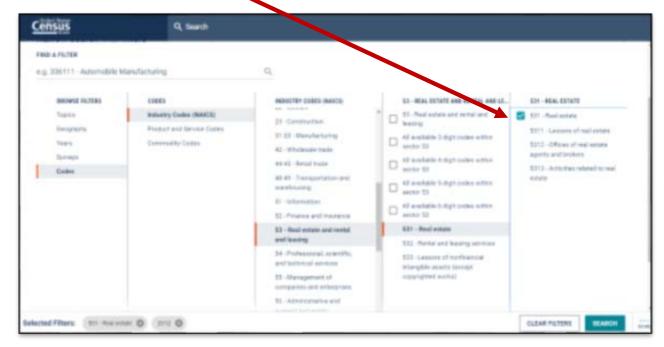
• View table \$2001

Exercise 2c: Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland – Anne Arundel County, Charles County, Prince Georges County?

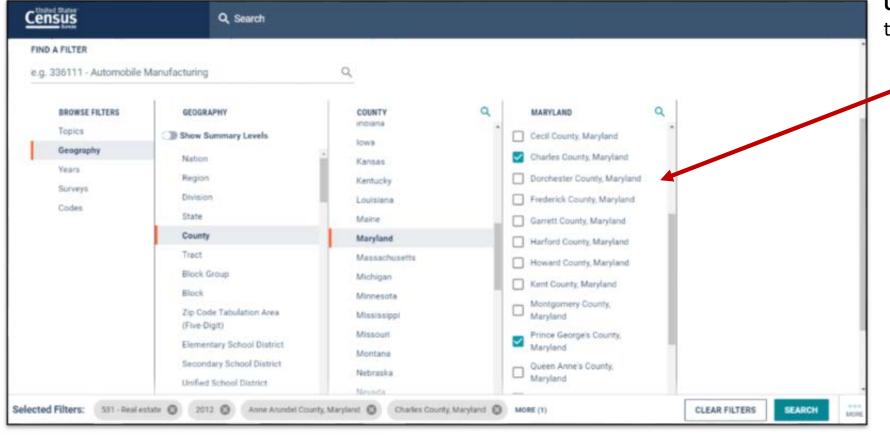


#### **Using the Advanced Search**

- Select the Year 2012
   Years → 2012
- Select NAICS Code 531
   Codes → Industry Codes (NAICS)
  - → 53-Real estate and rental and leasing → 531-Real estate
  - → Check the box for 531-Real estate



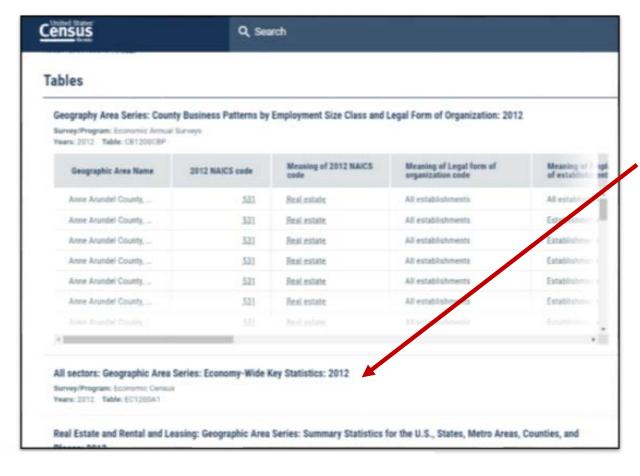
Exercise 2c: Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland – Anne Arundel County, Charles County, Prince Georges County?



Using the Advanced Search, select
the three counties in Maryland
Geography → County (with
summary level toggle turned
off)
→ Maryland →
Anne Arundel County,
Maryland
Charles County, Maryland
Prince George's County,

Maryland

Exercise 2c: Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland – Anne Arundel County, Charles County, and Prince Georges County?



Select the second table in the results, Economic Census table **EC1200A1**.

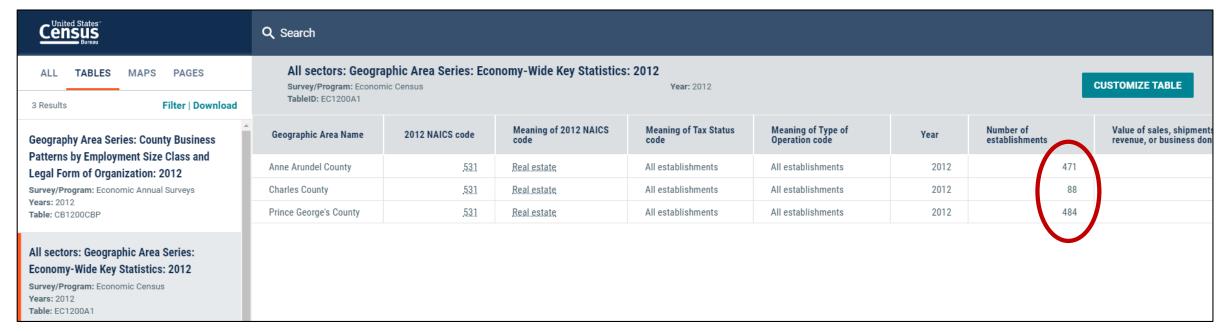
Exercise 2c: Using data from the 2012 Economic Census, what are the number of real estate establishments (NAICS Code 531) for these counties in Maryland – Anne Arundel County, Charles County, and Prince Georges County?

**Answer:** 

**Anne Arundel County, MD: 471** 

**Charles County, MD: 88** 

Prince George's County, MD: 484



## Customizing Your Table View

Look for the **Customize Table** button in the upper right corner of your screen in the table view to access the full set of options to customize your table.



## Editing Your Search Filters

### 

 Filters link located in the table/map results page



Advanced Search



U.S. Department of Commerce U.S. CENSUS BUREAU **census.gov** 

## Exercise 3 – Customizing Your Table View

- Using the ACS 1-Year Data Profiles, what is the percentage of people without health insurance in Michigan?
  - Where is the URL to share a link to the table?
  - How can we edit our table view to show percent and percent MOE columns only?
  - How can you add all states to your table
  - How can we copy and paste cells from this table into Excel?
  - How can we export the table into Excel?

## Exercise 3 – Customizing Your Table View

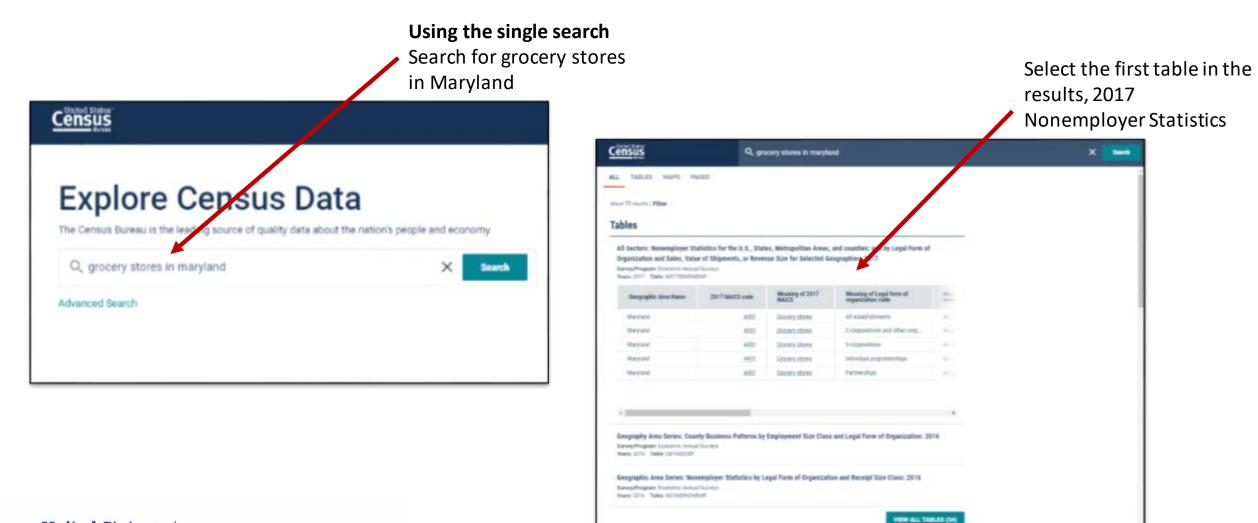
- Using 2017 Nonemployer Statistics, how many nonemployer grocery stores are there in Maryland?
  - How can we copy and paste cells from this table into Excel? How can we export the table into Excel?
  - How can we edit the table to include all counties in Maryland?
  - How can we edit the table to include those counties with more than 50 nonemployer grocery stores?
- Using the ACS 1-Year Data Profiles, what is the percentage of people without health insurance in Macomb County, MI?
  - Where is the URL to share a link to the table?
  - How can we edit our table view to show percent and percent MOE columns only?

## Exercise 3 – Customizing Your Table View

- Using 2017 Nonemployer Statistics, how many nonemployer grocery stores are there in Maryland? 629
  - How can we copy and paste cells from this table into Excel? Highlight cells, right-click on the highlighted cells, select 'Copy cells' from the menu
  - How can we export the table into Excel? Right-click on the table, select 'Export Table' from the menu, and select to export to Excel
  - How can we edit the table to include all counties in Maryland? Using the Geography filter in the Advanced Filters, select County → Maryland → All counties in Maryland
  - How can we edit the table to include those counties with more than 50 nonemployer grocery stores? Create a custom filter using the Filter option in the Advanced Filters menu.
- Using the ACS 1-Year Data Profiles, what is the percentage of people without health insurance in Macomb County, MI? 5.2 %
  - Where is the URL to share a link to the table? At the top of the page, in the search bar
  - How can we edit our table view to show percent and percent MOE columns only? Use the Hide option in the Advanced Filters menu.

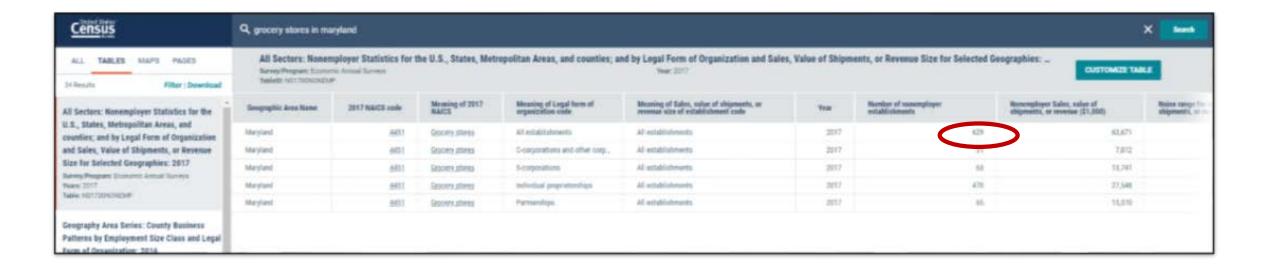


Exercise 3a: Using 2017 Nonemployer Statistics, how many nonemployer grocery stores are there in Maryland?



Exercise 3a: Using 2017 Nonemployer Statistics, how many nonemployer grocery stores are there in Maryland?

Answer: 629



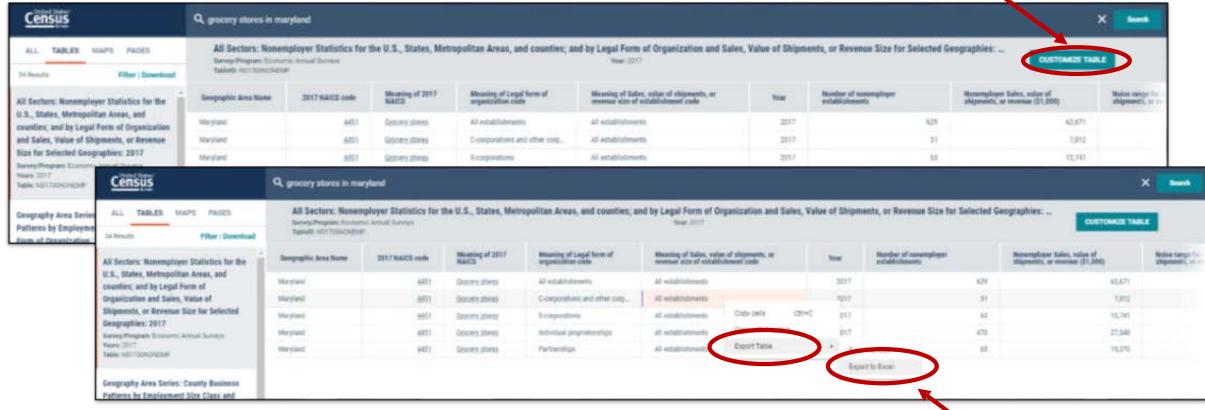
### Exercise 3a: How can we copy and paste cells from this table into Excel?





### Exercise 3a: How can we export the table into Excel?

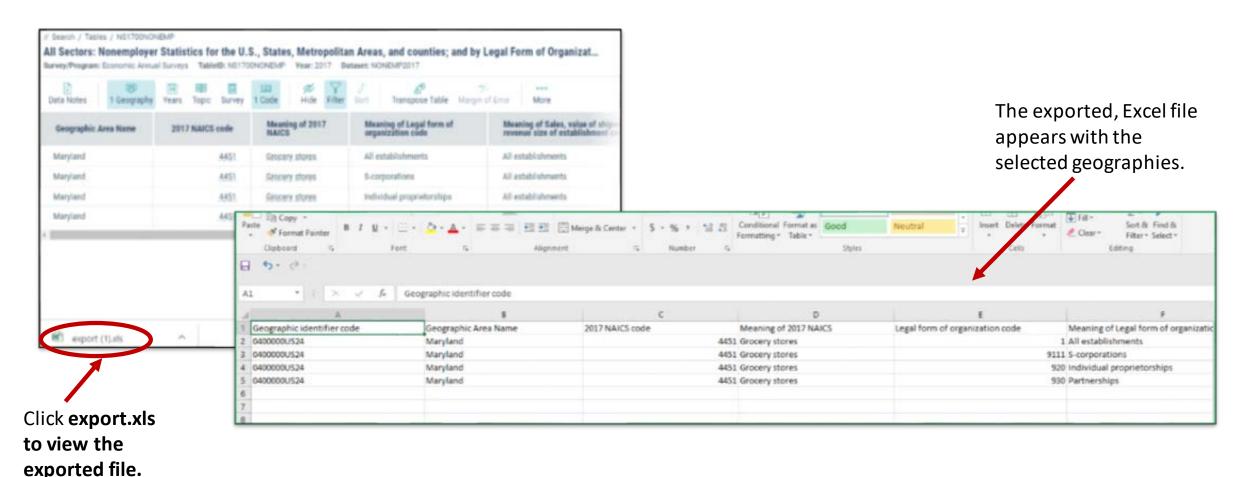
#### Click **CUSTOMIZE TABLE**



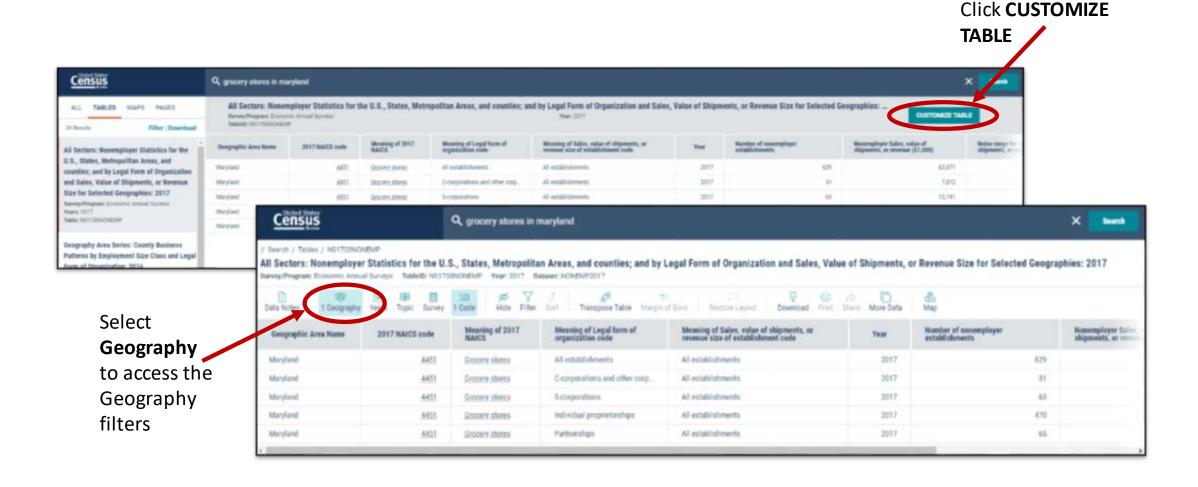
From any table cell,
Right click →
Select Export →
Select Export to Excel



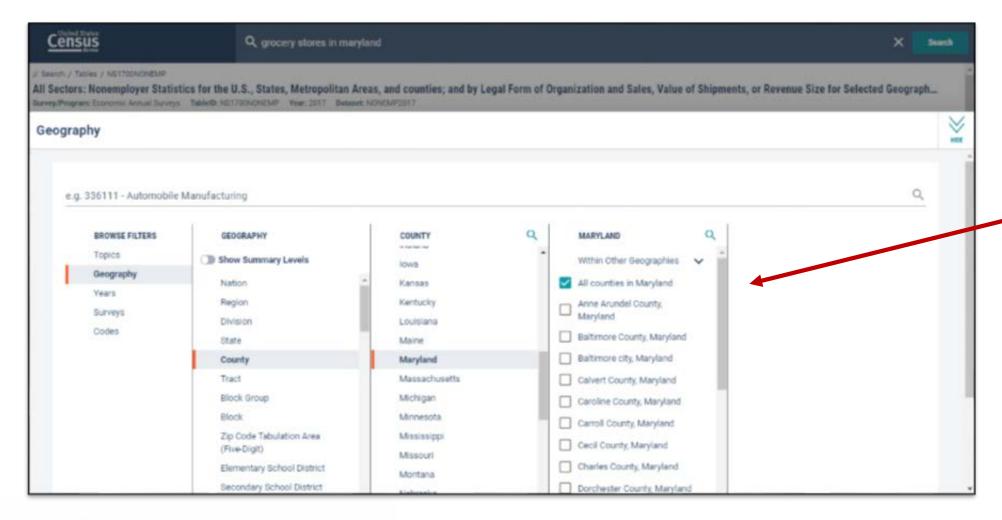
### Exercise 3a: How can we export the table into Excel? (continued)



### Exercise 3a: How can we edit the table to include all counties in Maryland?



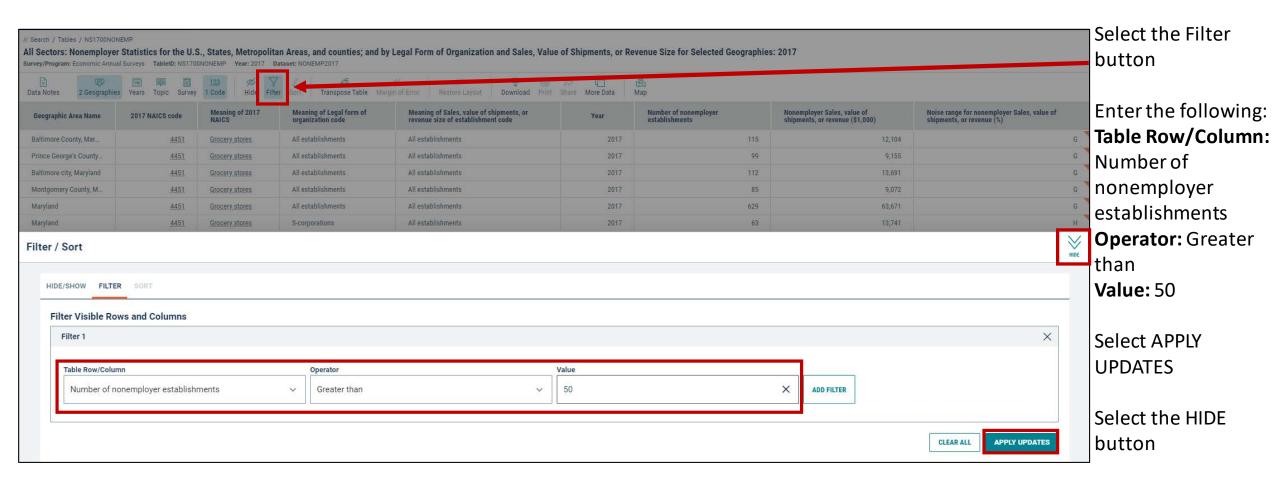
Exercise 3a: How can we edit the table to include all counties in Maryland? (continued)



#### **Add Geographies:**

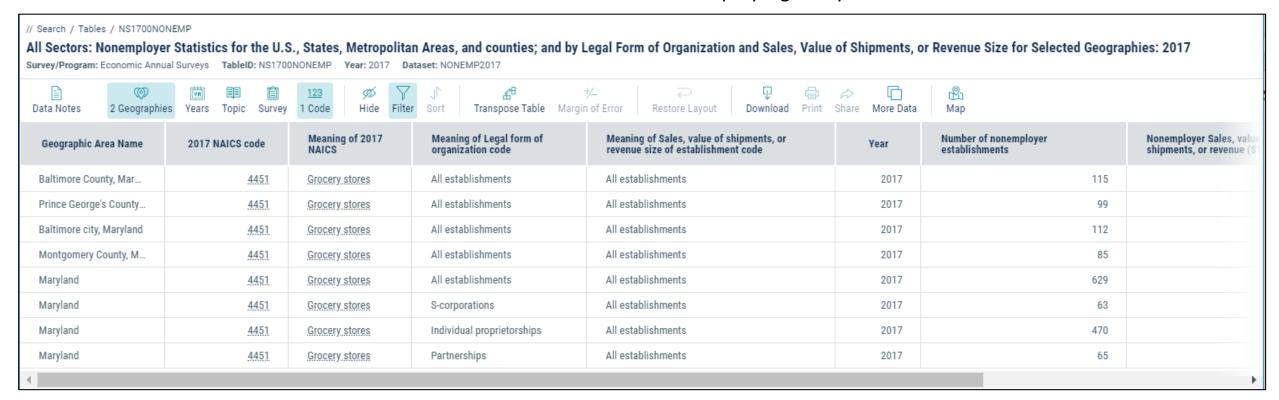
Geography →
County (with
summary level
toggle turned off)
→ Maryland → All
counties in
Maryland

Exercise 3a: How can we edit the table to include those counties with more than 50 nonemployer grocery stores?

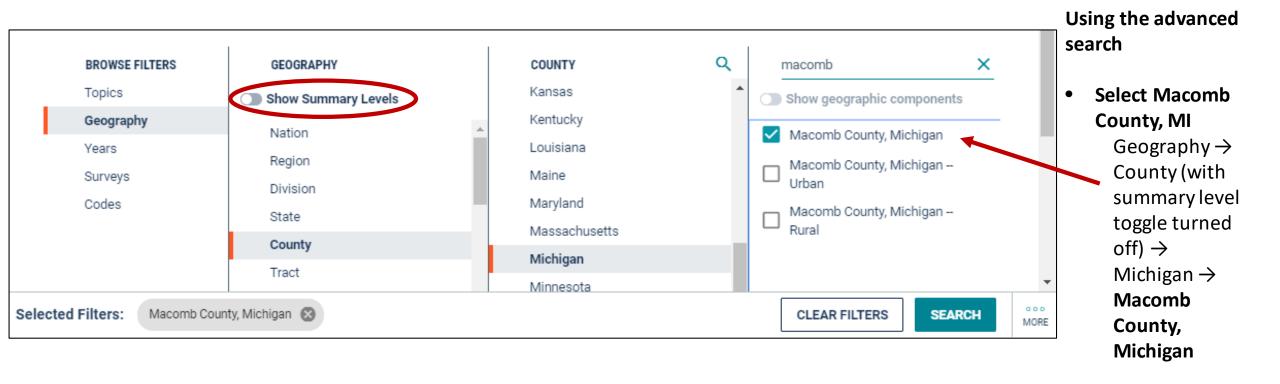


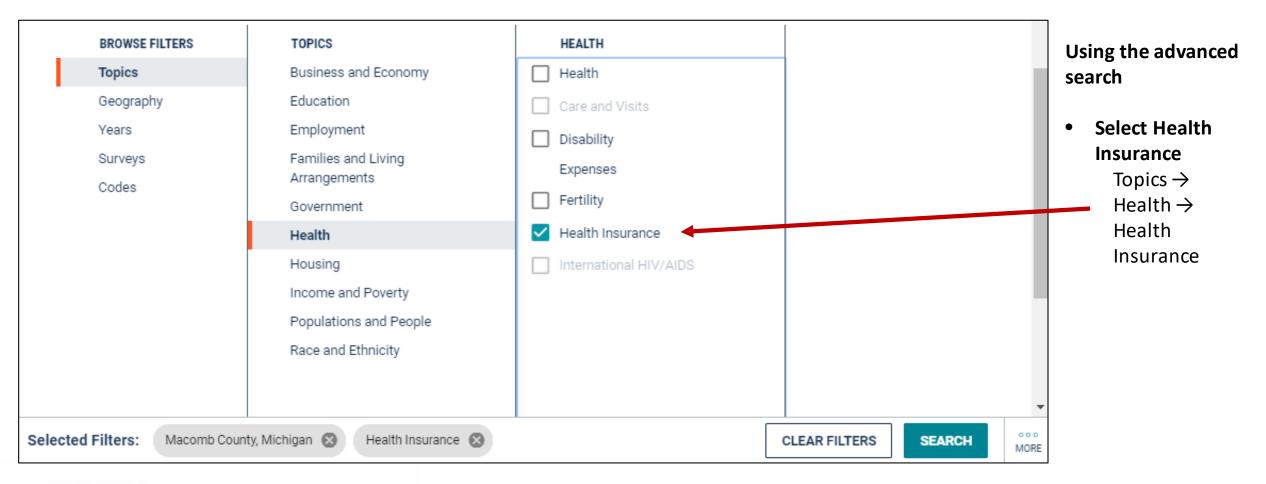
Exercise 3a: How can we edit the table to include those counties with more than 50 nonemployer grocery stores? (continued)

The table automatically updates to display only those counties with more than 50 nonemployer grocery stores.

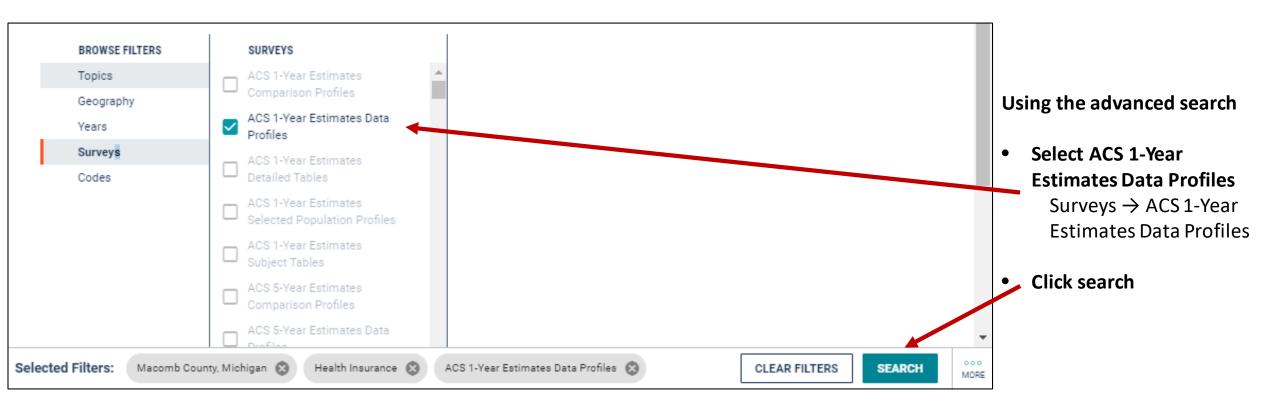


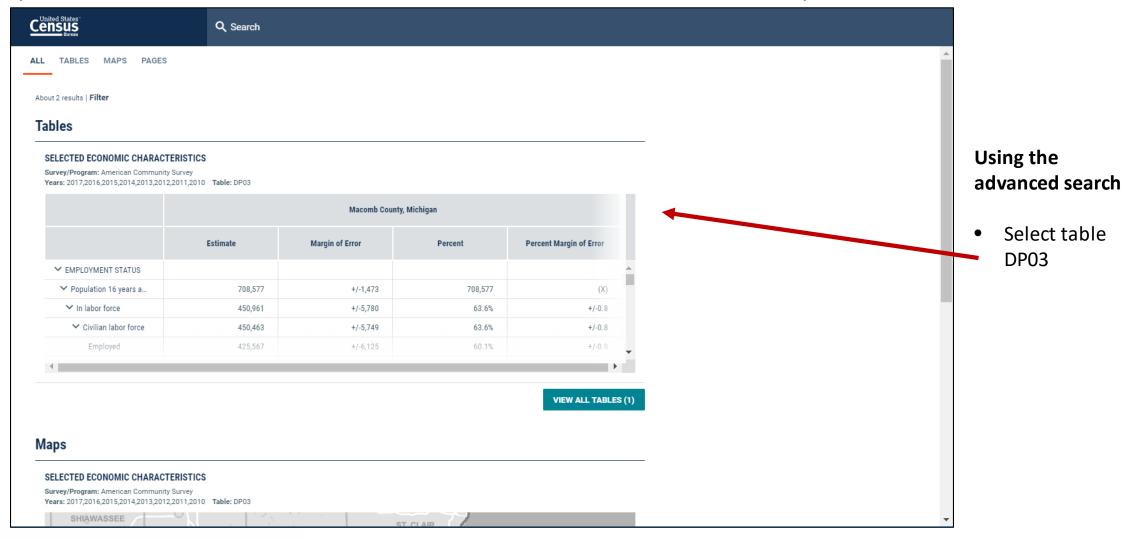






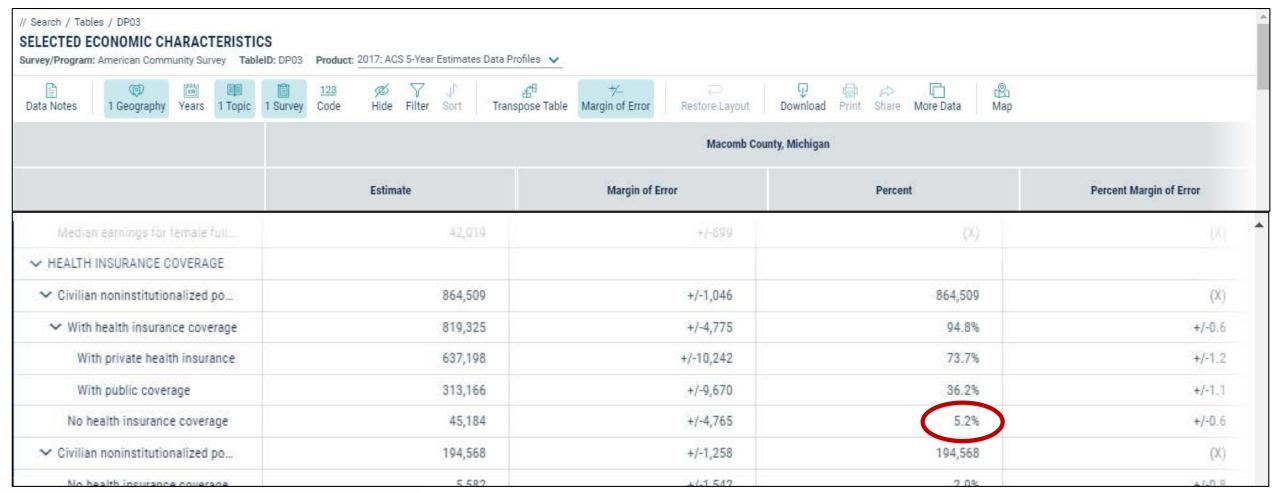








#### **Answer: 5.2%**



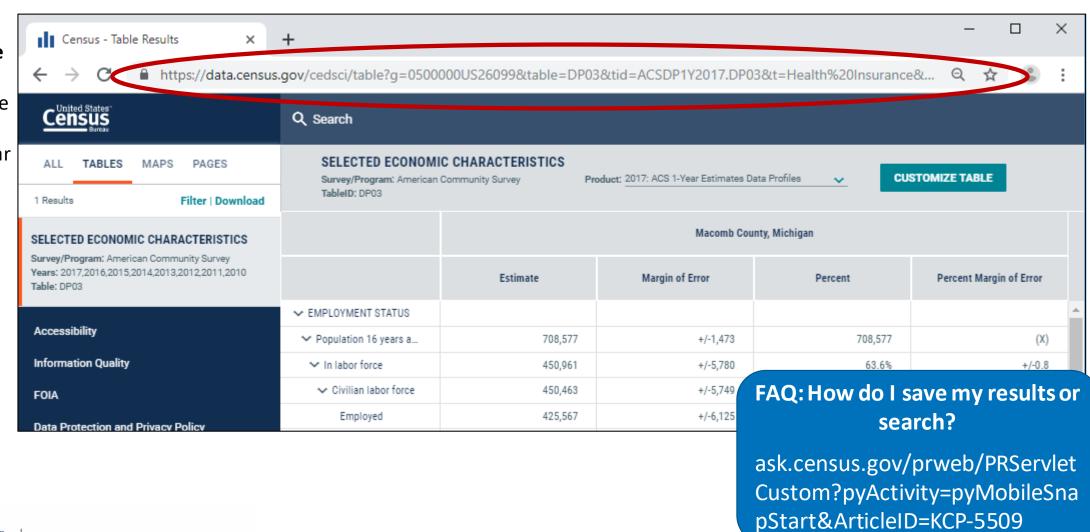
### Exercise 3b: Where is the URL to share a link to the table with a data user?

## To share the table results:

 Copy and paste the link from the address bar

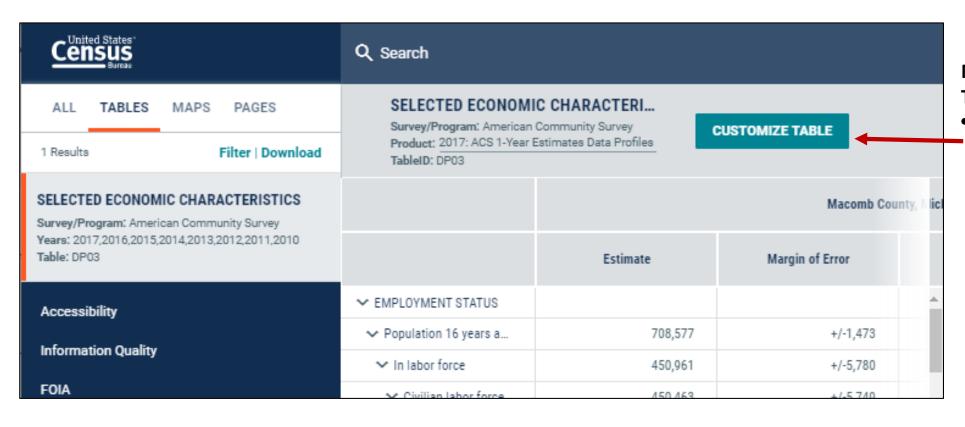
## To share your search

 Copy and edit the URL from the address bar, using guidance from FAQ ID# KCP-5509





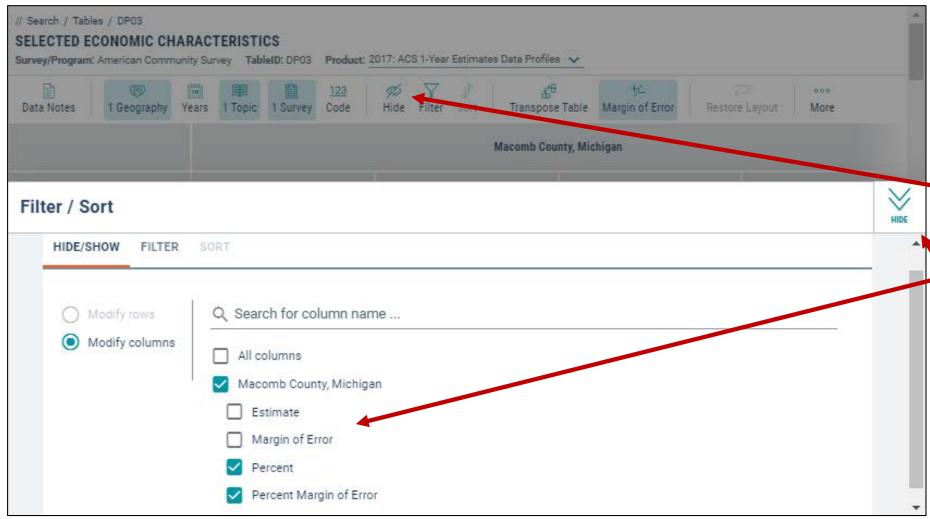
# Exercise 3b: How can we edit our table view to show percent and percent MOE columns only?



### Navigate to the Customize Table view:

Click **Customize Table** if you are still on the table results page

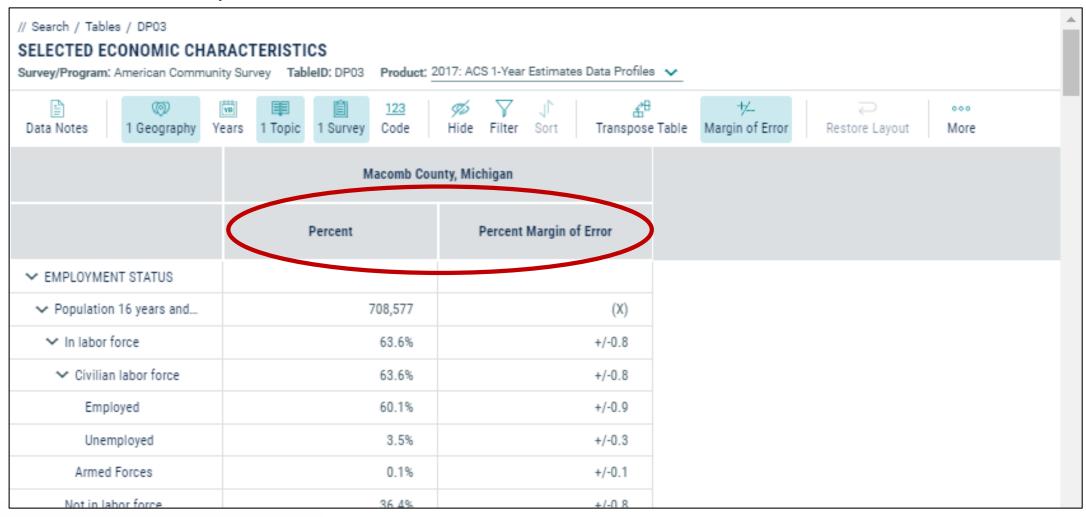
Exercise 3b: How can we edit our table view to show percent and percent MOE columns only?



To hide columns in your table view:

- Select **Hide** from the table controls
- Uncheck the boxes next to:
  - Estimate
  - Margin of Error
- Click the **chevron** in the upper right

Exercise 3b: How can we edit our table view to show percent and percent MOE columns only?

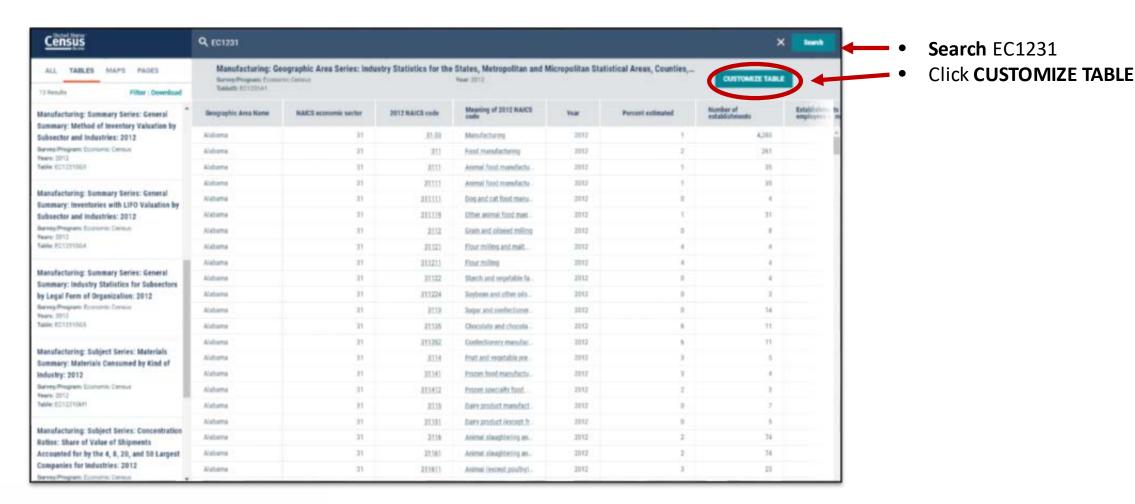




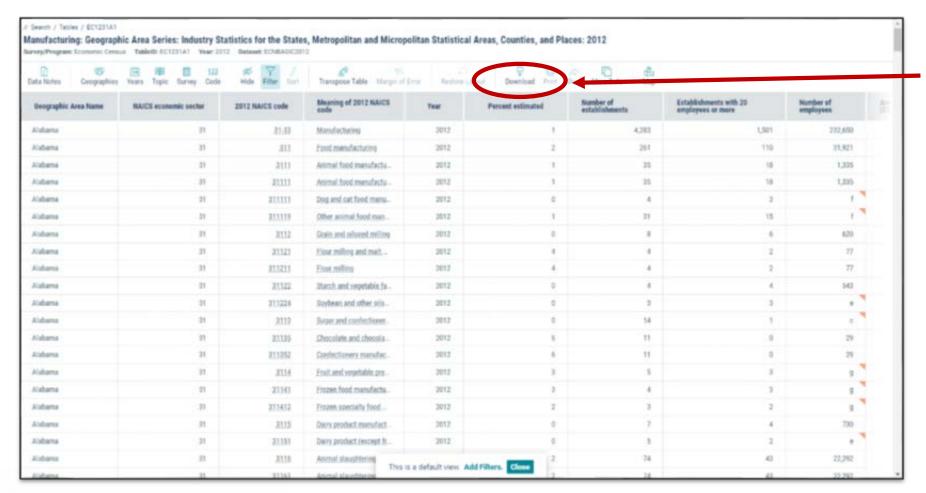
# Exercise 4: Downloading Tables

 How can we download table EC1231 from the 2012 Economic Census?

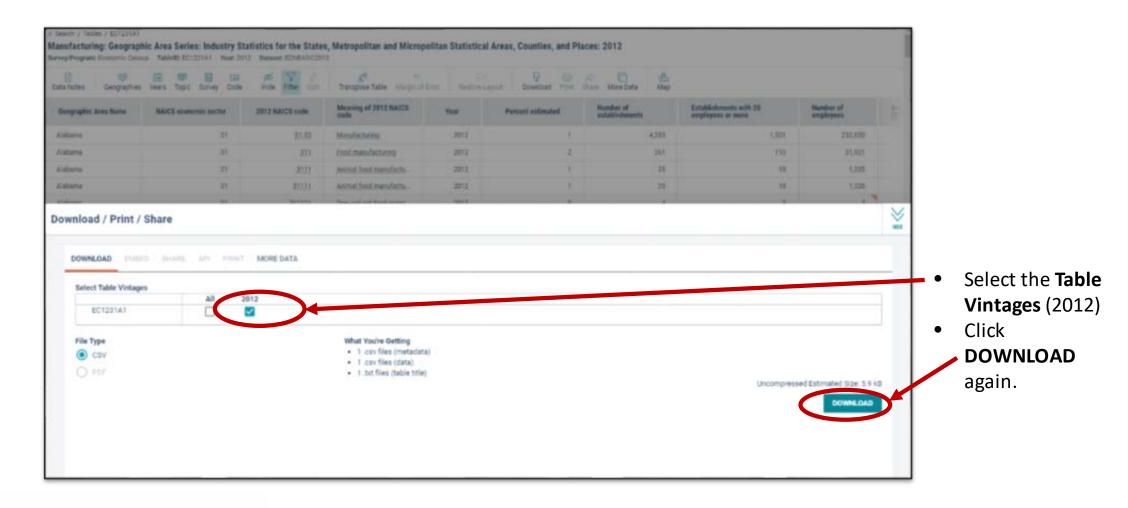
 How can we download tables B17001A and B17001B from the 2017 American Community Survey?



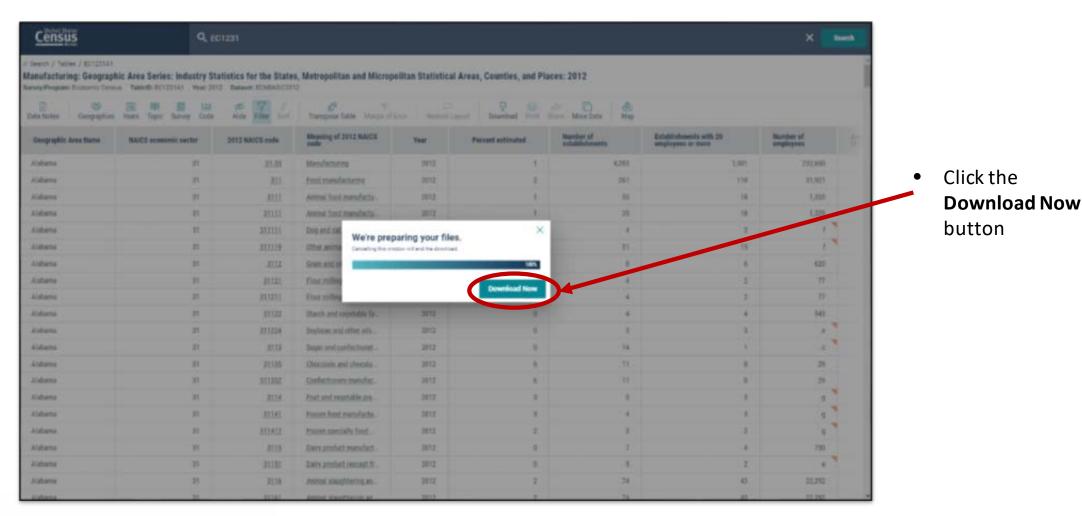




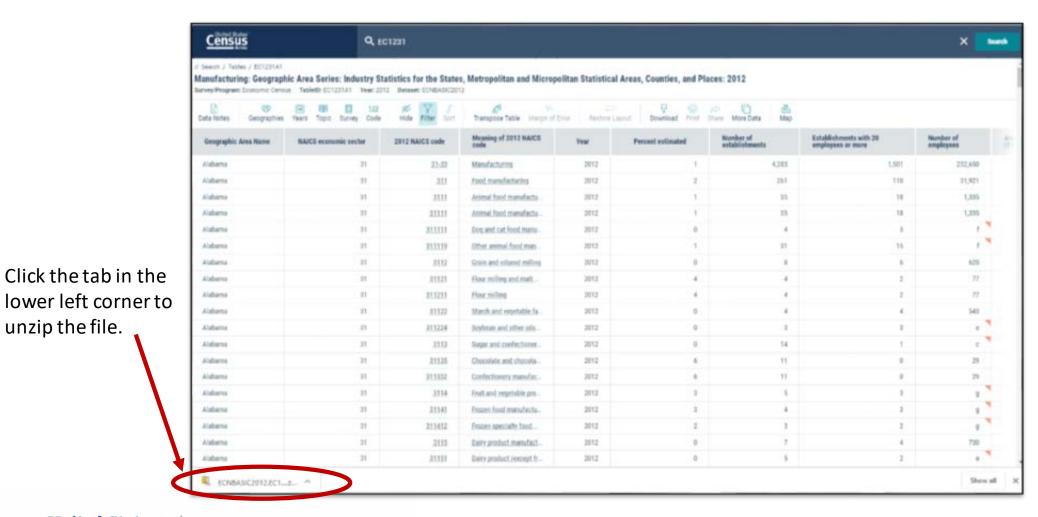
Click **Download** from the table controls





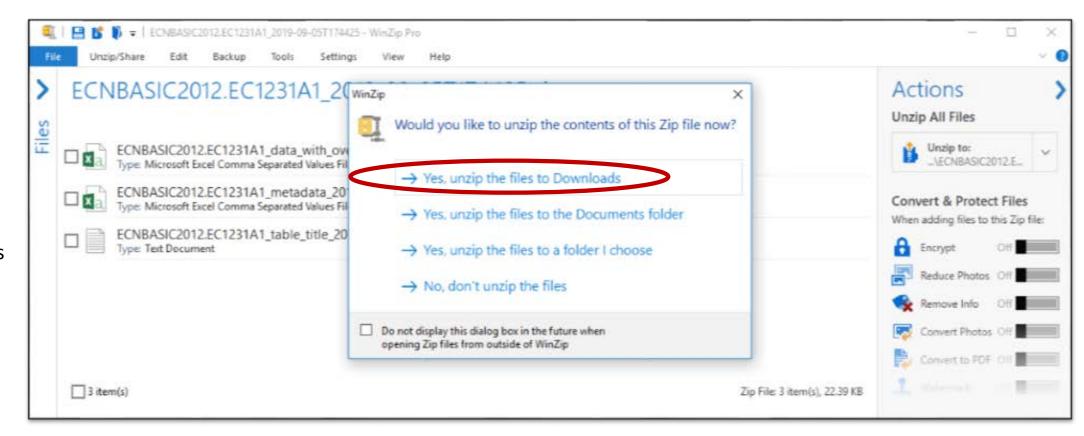






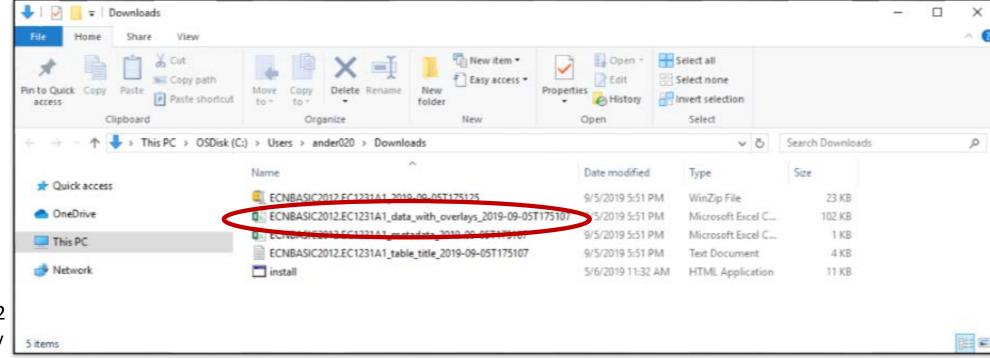


unzip the file.

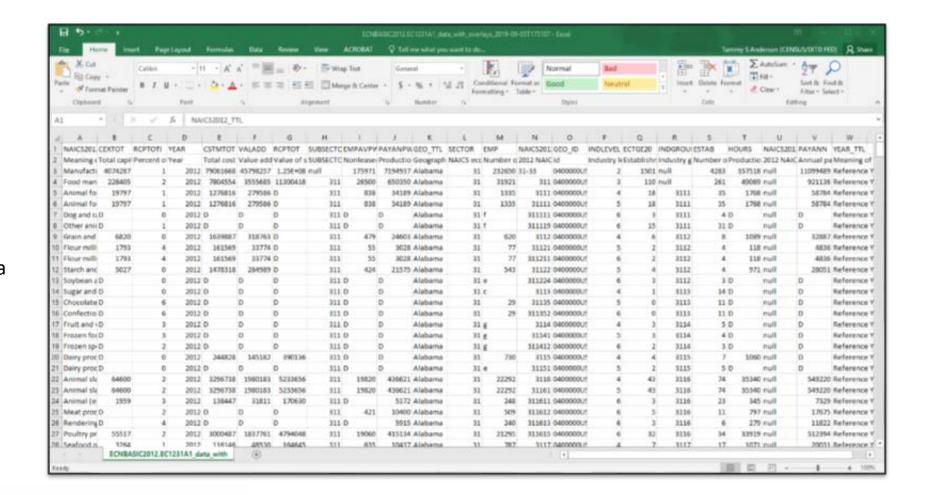


Select where you would like the files to be unzipped.



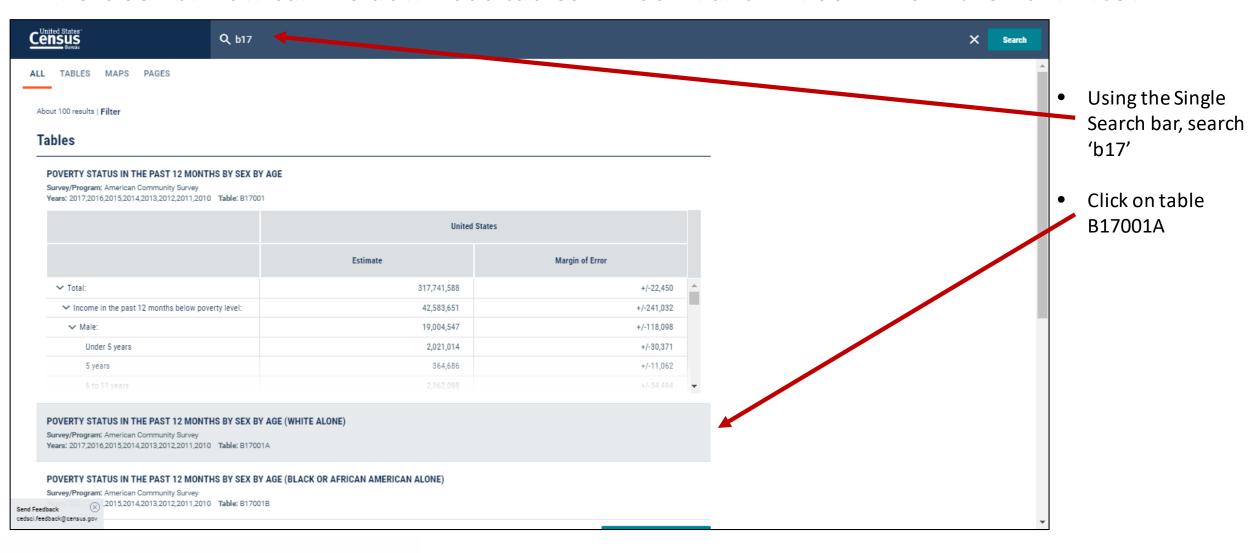


Three downloaded files appear along with the zip file. Click the file, ECNBASIC2012.EC12 31A1\_data\_with\_ov erlays\_2019-09-05T175107



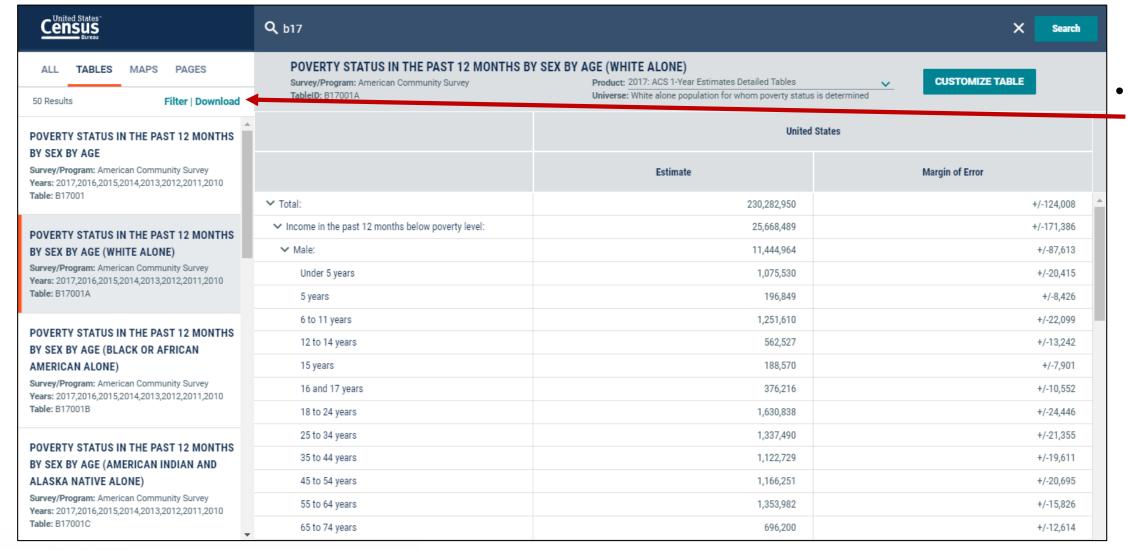
The following data file appears.

#### Exercise 4b: How can we download tables B17001A and B17001B from the 2017 ACS?





#### Exercise 4b: How can we download tables B17001A and B17001B from the 2017 ACS?



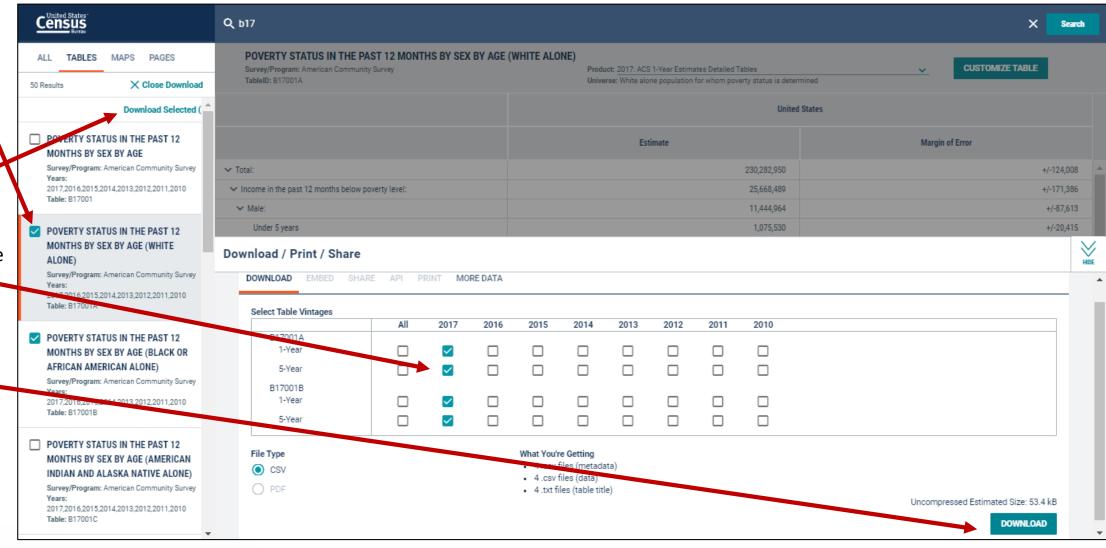


Click on

Download

#### Exercise 4b: How can we download tables B17001A and B17001B from the 2017 ACS?

- Check the box next to tables B17001A and B17001B
- Click
   'Download
   Selected (2)'
- Make sure the 2017 boxes are checked
- Hit the DOWNLOAD button
- Continue with the same download procedure

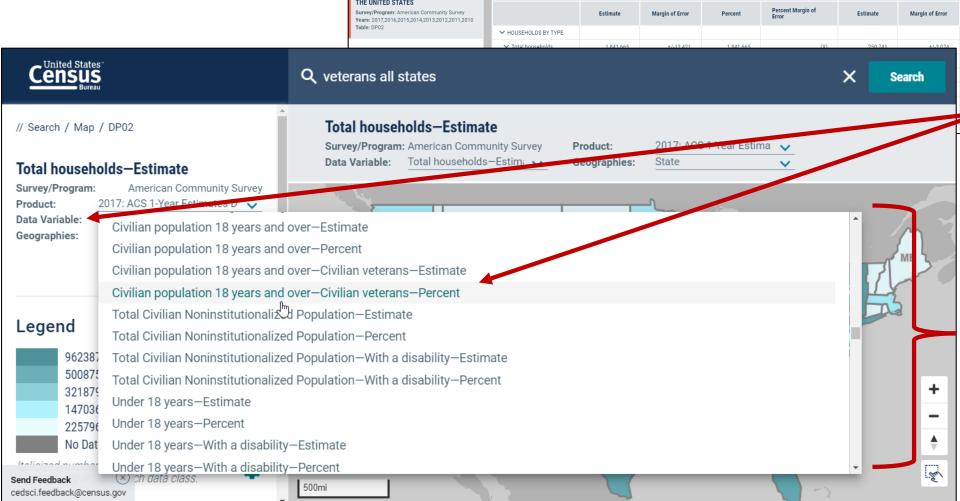




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census.gov

# Mapping





- Click the MAPS search results
- Click the data variable dropdown to change the estimate that is mapped out. By default, data.census.gov maps out the first estimate from the table.
- The data variable list loads in sections. In many cases you have to repeatedly scroll to get the full list
- Geography selections carry between maps and tables.



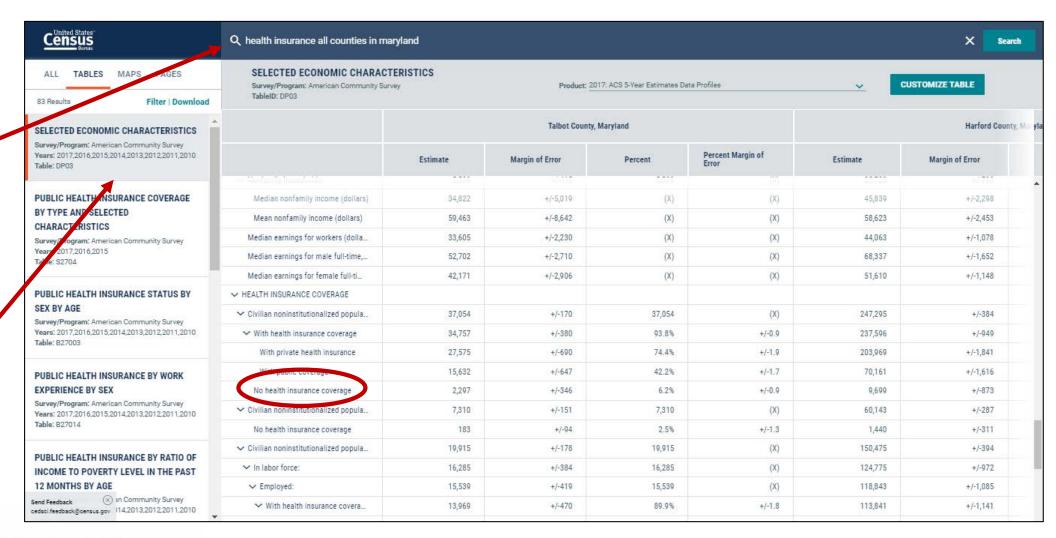
# 

- You'd like to map the percent of people without health insurance across all counties in MD using the ACS 5-Year Data Profiles. How can you create a map and see which county has the highest percent uninsured?
- You want to view your own Geographic Comparison Table (GCT) to see percent uninsured in a table view. How can you do this from the customize map view?

Exercise 5a –You'd like to map the percent of people without health insurance across all counties in MD. How can you create a map and see which county has the highest percent uninsured?

To find the percent of people without health insurance across all counties in MD:

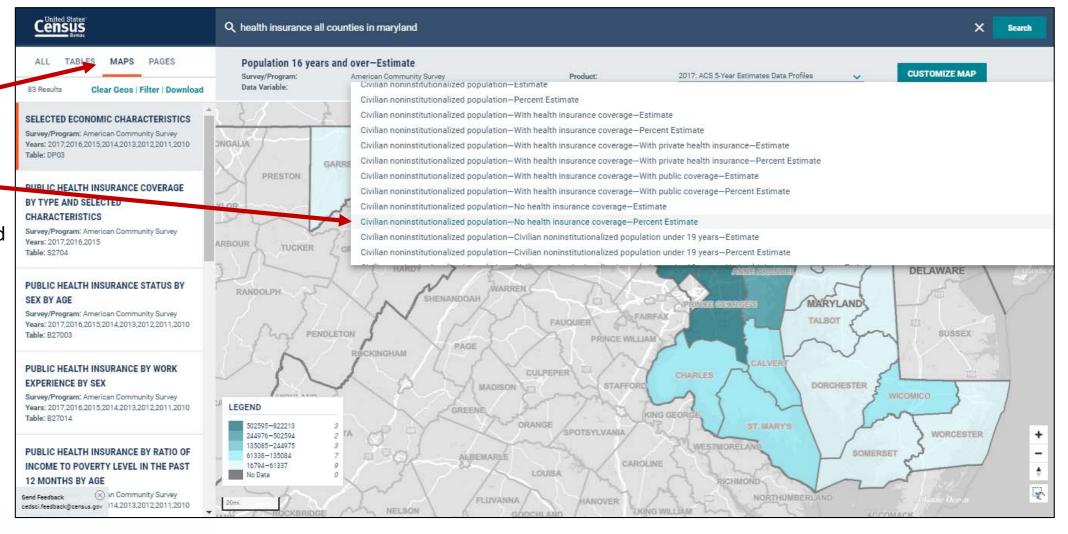
- Using the Single Search bar, search 'health insurance all counties in Maryland'.
- Use table DP03





Exercise 5a –You'd like to map the percent of people without health insurance across all counties in MD. How can you create a map and see which county has the highest percent uninsured?

- Select the 'MAPS' tab
- Select 'Data Variable' and choose 'Civilian noninstitutionalized population—No health insurance coverage—Percent Estimate'





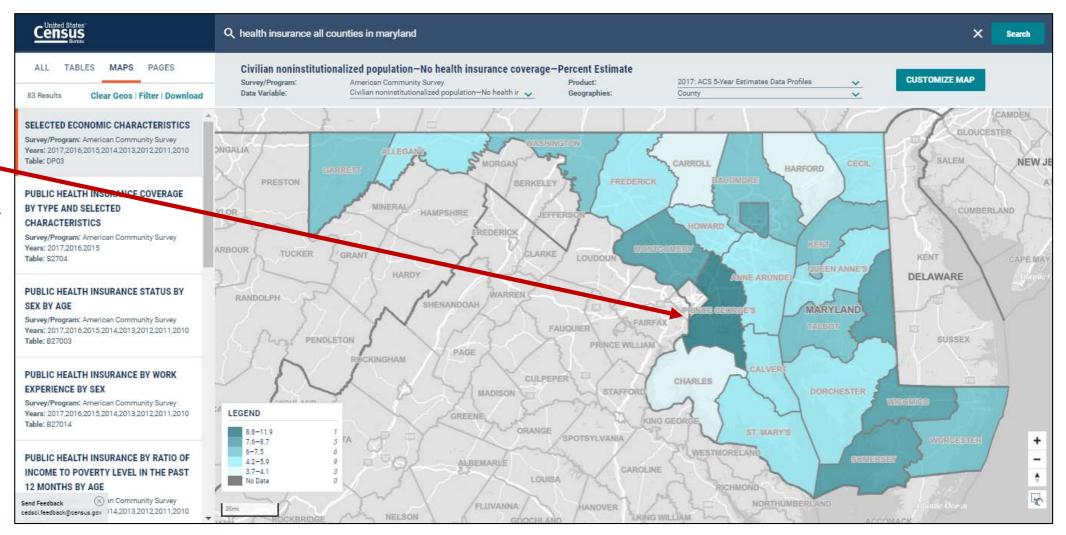
Exercise 5a –You'd like to map the percent of people without health insurance across all counties in MD. How can you build upon your search to create this map and see which county has the highest percent uninsured?

#### From the Map View

 Click on the county with the darkest shade of blue to see the county with the highest percent of people without health insurance

#### **ANSWER:**

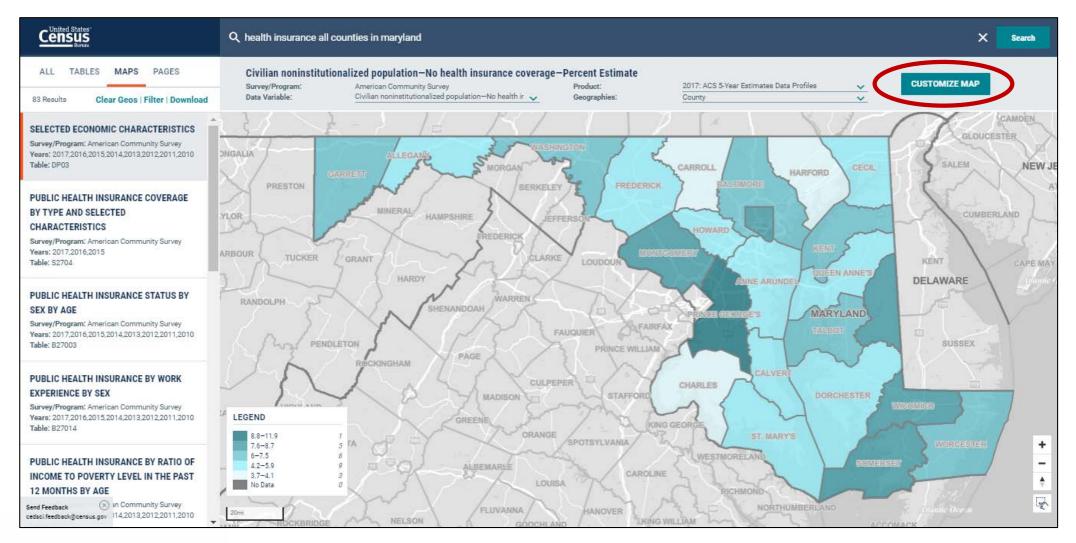
# Prince George's county





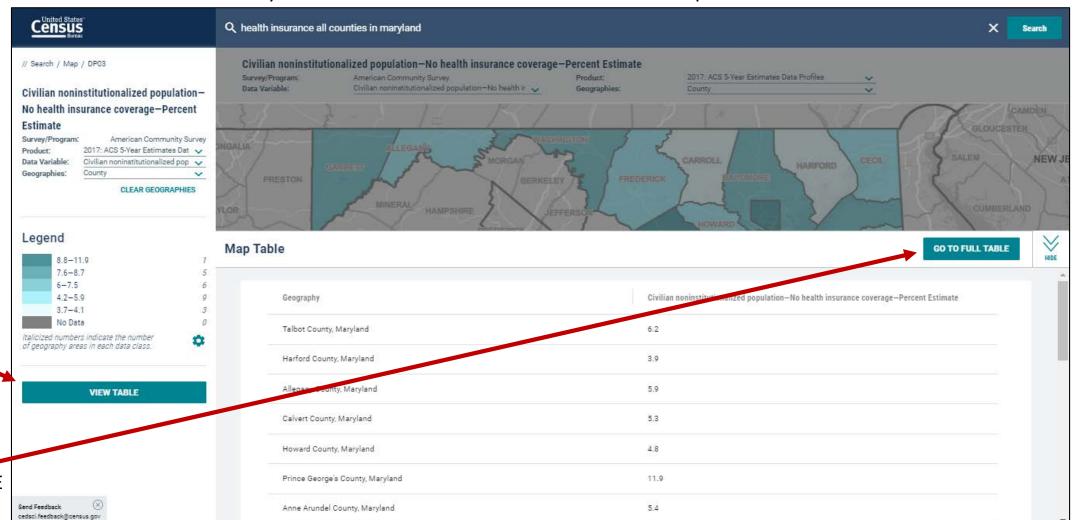
Exercise 5b – You want to view your own Geographic Comparison Table (GCT) to see percent uninsured in a table view. How can you do this from the customize map view?

 Select the CUSTOMIZE MAP button





Exercise 5b –You want to view your own Geographic Comparison Table (GCT) to see percent uninsured in a table view. How can you do this from the customize map view?



 Select the VIEW TABLE button

 If you would like to view the full table, select the \_\_\_
 GO TO FULL TABLE button



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