

# Data on a Deadline: An Interactive Workshop for Journalists



November 14, 2019

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Data Dissemination Specialist  
U.S. Census Bureau

# Agenda

## About the Census Bureau

## American Community Survey

- Overview
- Geography

## Longitudinal Employer-Household Dynamics

- Overview

## Accessing Census Data

- AFF, API, CBB, Infographics, etc

# About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
  - **The Decennial Census** – the once-a-decade population and housing count of the United States
  - **The American Community Survey** – the ongoing annual survey of the nation's population
  - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
  - **The Economic Census** – the official five-year measure of American business
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.

**Decennial Population  
and Housing Census  
Every 10 years**

**Economic Census  
Every 5 years**

**Census of Governments  
Every 5 years**

**American Community Survey  
Annual**

**Annual Retail Trade  
Annual**

**Plus more than 130  
demographic and economic surveys  
every year**

# The American Community Survey


## The Foundation

*The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality*

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys **3.5 million** households and informs over **\$675 billion** of Federal government spending each year
  - Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year
- Covers **35+ topics**, supports over **300** evidence-based Federal government uses, and produces **11 billion** estimates each year
- Three key annual data releases:
  - 1-year Estimates (for large populations)
  - 1-year Supplemental Estimates (for small populations)
  - 5-year Estimates (for very small populations)

13195011

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

 **THE American Community Survey**

This booklet shows the content of the American Community Survey questionnaire.

**Start Here**

Respond online today at:  
<https://respond.census.gov/acs>  
OR  
Complete this form and mail it back as soon as possible.

Please print today's date.  
Month  Day  Year

Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.  
Last Name   
First Name  MI   
Area Code + Number  -

This form asks for information about the people who are living or staying at the address on the mailing label and about the house, apartment, or mobile home located at the address on the mailing label.

If you need help or have questions about completing this form, please call 1-800-354-7271. The telephone call is free.  
Telephone Device for the Deaf (TDD): Call 1-800-582-8330. The telephone call is free.  
¿NECESITA AYUDA? Si usted habla español y necesita ayuda para completar su cuestionario, llame sin cargo alguno al 1-877-833-5625. Usted también puede completar su entrevista por teléfono con un entrevistador que habla español. O puede responder por Internet en: <https://respond.census.gov/acs>


For more information about the American Community Survey, visit our web site at: <http://www.census.gov/acs/www/>

How many people are living or staying at this address?  
• **INCLUDE** everyone who is living or staying here for more than 2 months.  
• **INCLUDE** yourself if you are living here for more than 2 months.  
• **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.  
• **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.  
Number of people

Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.

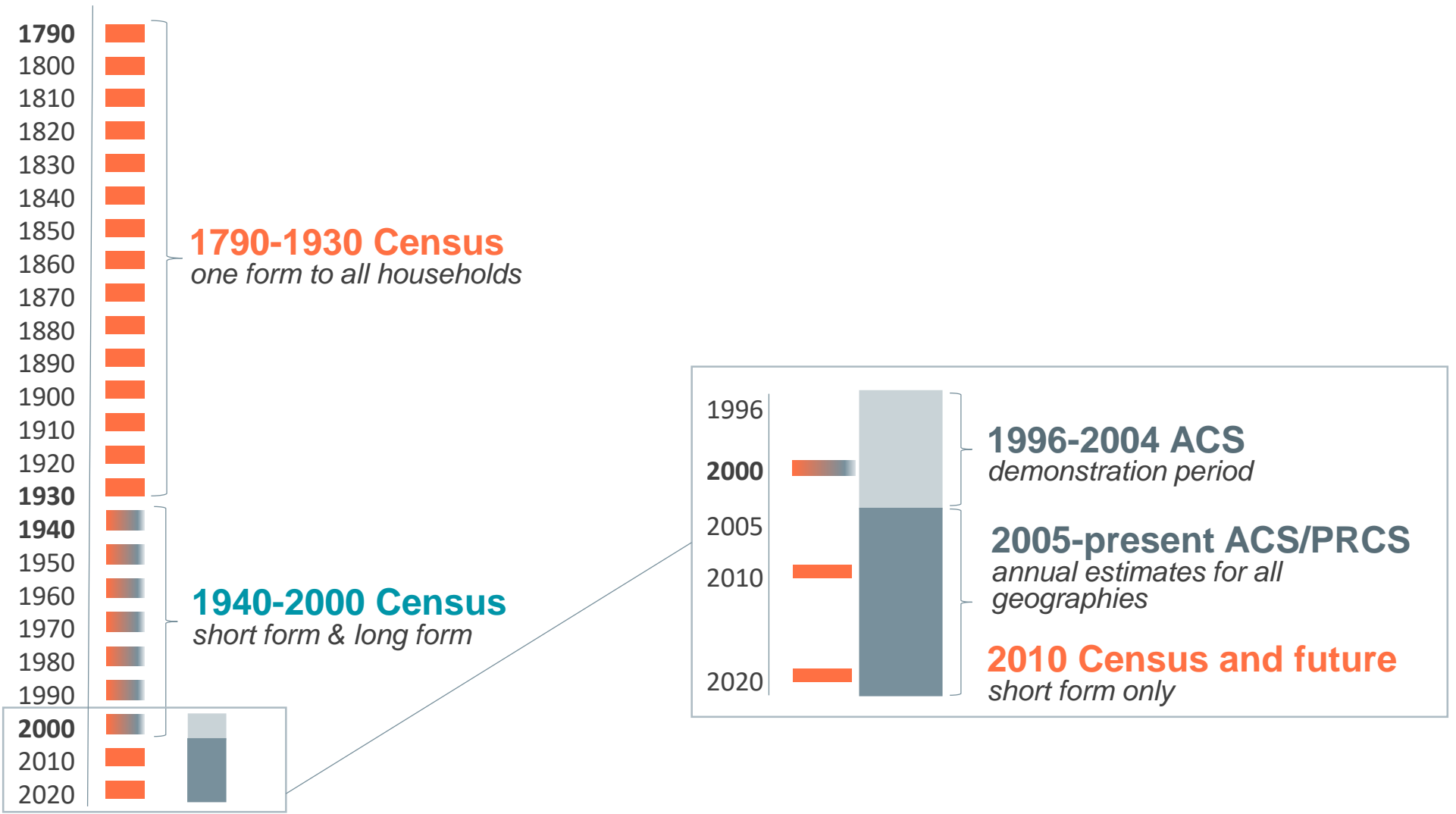
FORM ACS-1(INFO)(2015)  
06-17-2014

OMB No. 0607-0810  
OMB No. 0607-0926



# The American Community Survey

## Census & ACS



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

# The American Community Survey

## How is the ACS Different from the Census?

	ACS	2010 and 2020 Census
<i>purpose</i>	Sample estimates	Official counts
<i>produces</i>	Population characteristics	Population totals
<i>new data every</i>	Year	10 years
<i>data reflect</i>	Period of time	Point in time
<i>Collects</i>	Information previously on the census “long form”	“Short form” information

# The American Community Survey

## Content Overview

POPULATION		HOUSING
<b>SOCIAL</b> Ancestry Citizenship Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	<b>DEMOGRAPHIC</b> Age Hispanic Origin Race Relationship Sex  <b>ECONOMIC</b> Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	Computer & Internet Use Costs (Mortgage, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In

# The American Community Survey

## Availability of 2018 Data Products

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Release Date	September 26, 2019	February 6, 2020	December 19, 2019

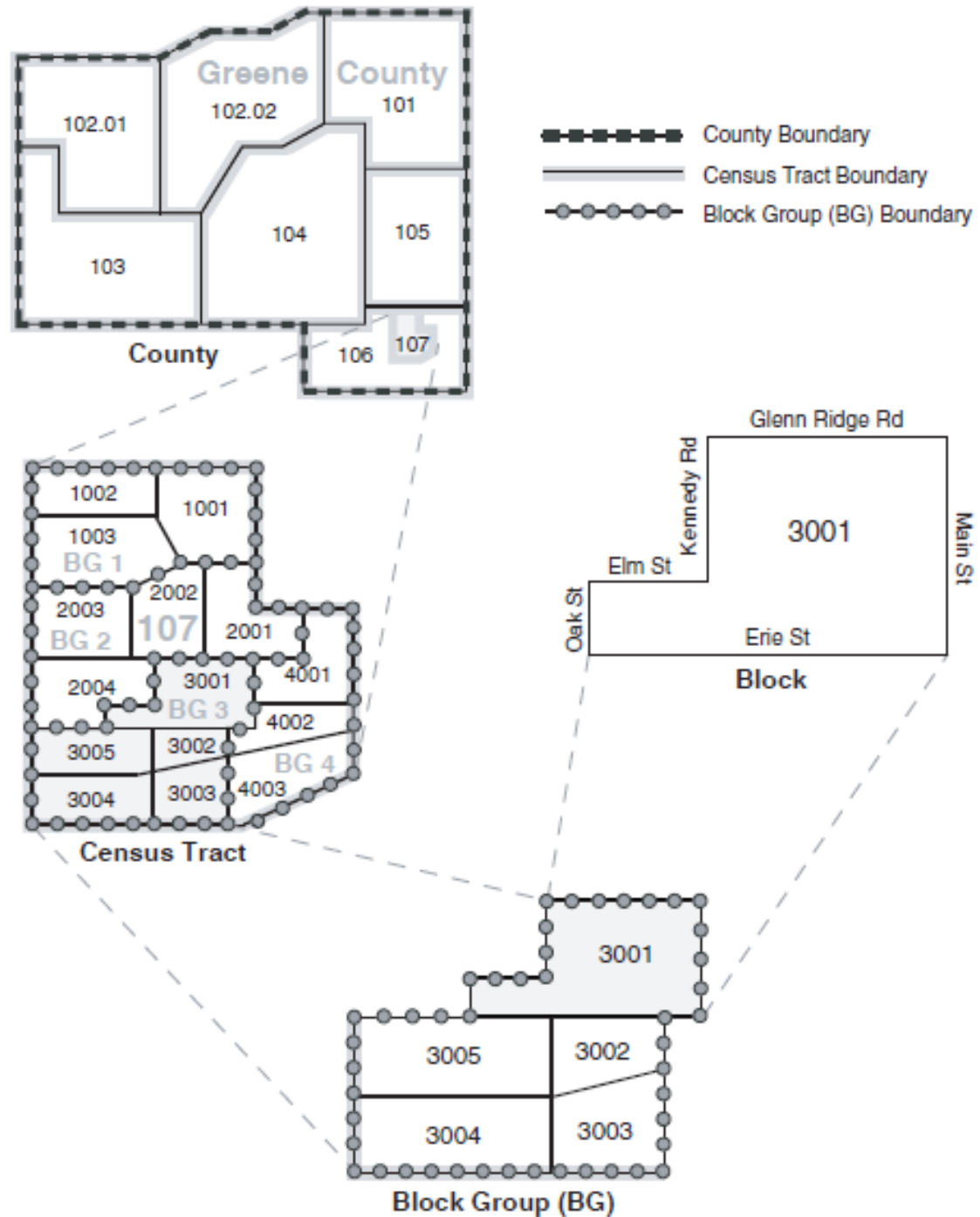
[census.gov/programs-surveys/acs/news/data-releases](https://census.gov/programs-surveys/acs/news/data-releases)



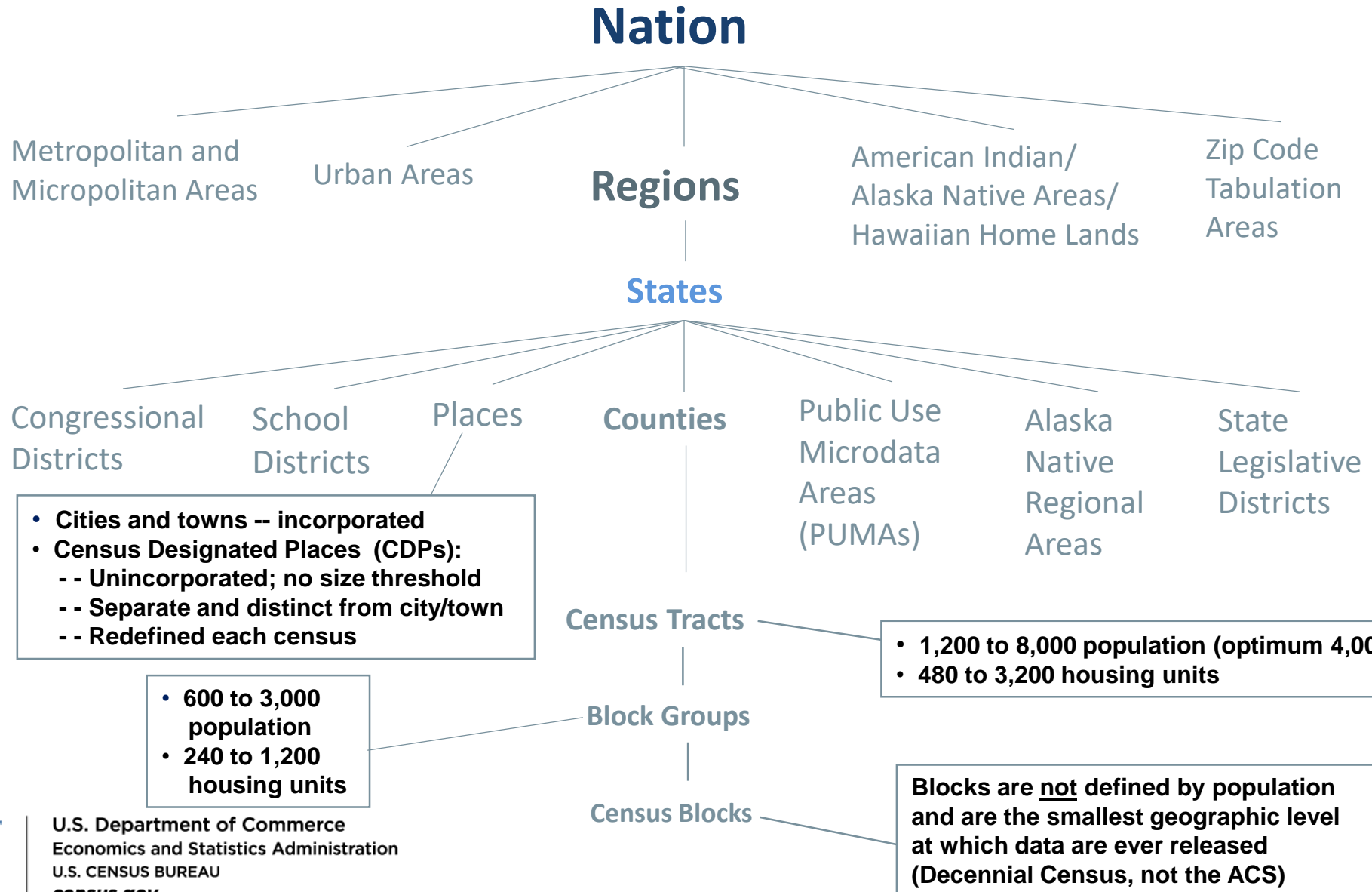
# *Census Geography*



# Geographic Area Relationships— Small Statistical Areas



# Available Geographic Areas



# *Longitudinal Employer-Household Dynamics*

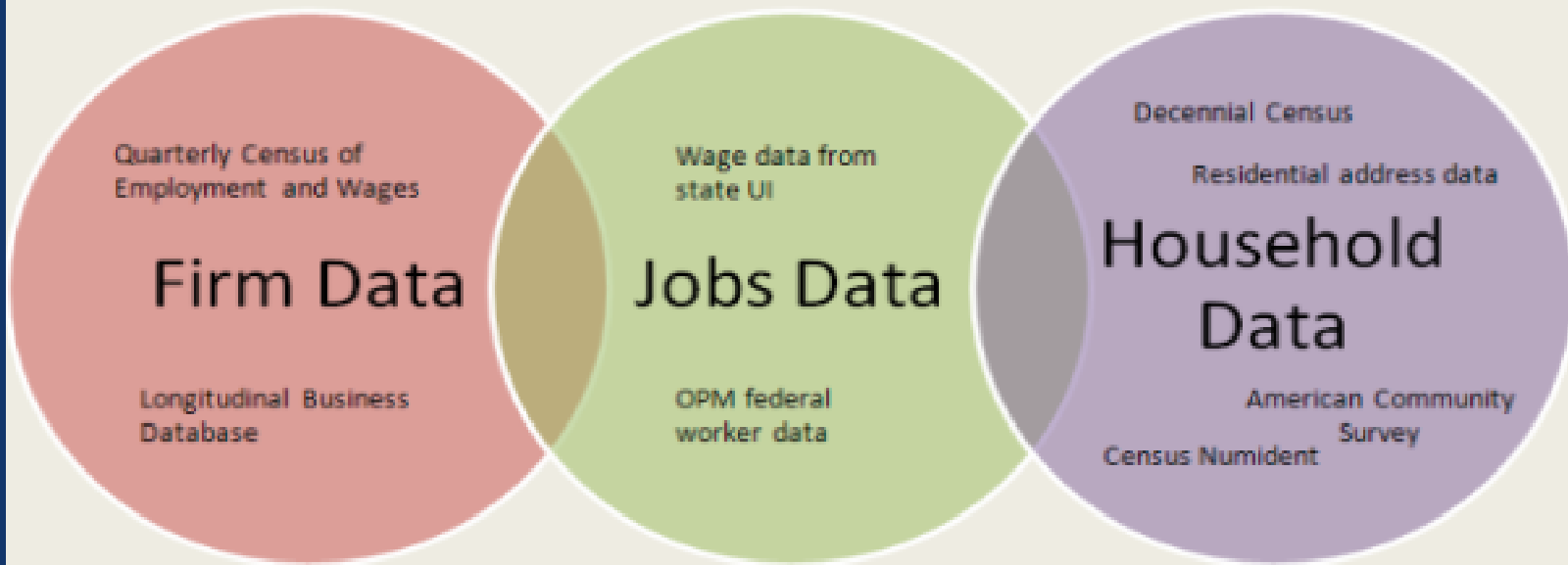
# Longitudinal Employer-Household Dynamics (LEHD)

## What is LEHD?

Until recently, many interactions between workers and firms were unobservable because there existed no link between employer and household data in the U.S. statistical system.

Since 1999 the Longitudinal Employer-Household Dynamics (LEHD) program at the U.S. Census Bureau has sought to fill this gap in the nation's statistical infrastructure by building a comprehensive database of longitudinally linked jobs data. The potential uses of the LEHD jobs data are far-reaching, both for unraveling important economic questions and for the provision of new statistical products.

## The Employer-Employee Linked LEHD Data

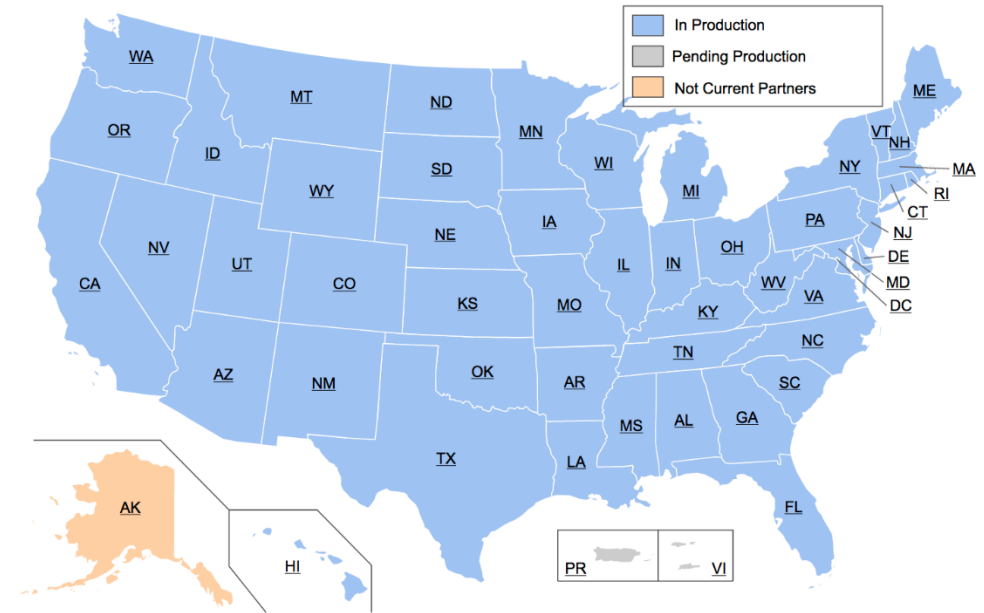


# Where Do the Data Come From?

- Local Employment Dynamics (LED) Partnership
  - Begun in late 1990s with a few states
  - Some states have time series back to 1990 (AZ goes back to 2004)
  - Not currently producing data for \*Alaska, Puerto Rico, and Virgin Islands

\*Alaska data available in Quarterly Workforce Indicator (QWI) Explorer tool

## State Partners



- |                                      |                               |                                |                                |
|--------------------------------------|-------------------------------|--------------------------------|--------------------------------|
| <a href="#">Alabama</a>              | <a href="#">Illinois</a>      | <a href="#">Montana</a>        | <a href="#">Rhode Island</a>   |
| <a href="#">Alaska</a>               | <a href="#">Indiana</a>       | <a href="#">Nebraska</a>       | <a href="#">South Carolina</a> |
| <a href="#">Arizona</a>              | <a href="#">Iowa</a>          | <a href="#">Nevada</a>         | <a href="#">South Dakota</a>   |
| <a href="#">Arkansas</a>             | <a href="#">Kansas</a>        | <a href="#">New Hampshire</a>  | <a href="#">Tennessee</a>      |
| <a href="#">California</a>           | <a href="#">Kentucky</a>      | <a href="#">New Jersey</a>     | <a href="#">Texas</a>          |
| <a href="#">Colorado</a>             | <a href="#">Louisiana</a>     | <a href="#">New Mexico</a>     | <a href="#">Utah</a>           |
| <a href="#">Connecticut</a>          | <a href="#">Maine</a>         | <a href="#">New York</a>       | <a href="#">Vermont</a>        |
| <a href="#">District of Columbia</a> | <a href="#">Maryland</a>      | <a href="#">North Carolina</a> | <a href="#">Virginia</a>       |
| <a href="#">Delaware</a>             | <a href="#">Massachusetts</a> | <a href="#">North Dakota</a>   | <a href="#">Washington</a>     |
| <a href="#">Florida</a>              | <a href="#">Michigan</a>      | <a href="#">Ohio</a>           | <a href="#">West Virginia</a>  |
| <a href="#">Georgia</a>              | <a href="#">Minnesota</a>     | <a href="#">Oklahoma</a>       | <a href="#">Wisconsin</a>      |
| <a href="#">Hawaii</a>               | <a href="#">Mississippi</a>   | <a href="#">Oregon</a>         | <a href="#">Wyoming</a>        |
| <a href="#">Idaho</a>                | <a href="#">Missouri</a>      | <a href="#">Pennsylvania</a>   | <a href="#">Puerto Rico</a>    |
|                                      |                               |                                | <a href="#">Virgin Islands</a> |

# Local Employment Dynamics: Public Use Data Products



## The Quarterly Workforce Indicators (QWI)

- Employment
- Job Creation, Job Destruction, Hires, Separations, Turnover
- By industry, county, CBSA, state, Workforce Investment Area (WIA) and worker characteristics

## Job-to-Job Flows (J2J)

- Traces worker movement through industries, geographic labor markets, and to/from employment

## OnTheMap/LEHD Origin-Destination Employment Statistics (LODES)

- Employment at the Census block level by where workers live and work
- Popular uses - local economic development, business site selection, and emergency planning



## Post-Secondary Employment Outcomes (PSEO)

- New set of statistics on the earnings and employment outcomes of graduates of post-secondary institutions in the United States,



## *Accessing Census Data*

# The American Community Survey Selected Ways to Access Data

- [American FactFinder](#)
- [Application Programming Interface \(API\)](#)
- [Census Business Builder](#)
- [Census Engagement Navigator](#)
- [Data Profiles](#)
- [Infographics](#)
- [My Congressional District](#)
- [My Tribal Area](#)
- [Narrative Profiles](#)
- [QuickFacts](#)
- [Response Outreach Area Mapper](#)

**QuickFacts**  
Selected: Van Buren County, Michigan; Kalamazoo County, Michigan; UNITED STATES  
QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code... Select a fact

Table

All Topics	Van Buren County, Michigan	Kalamazoo County, Michigan	UNITED STATES
Population estimates, July 1, 2016, (V2016)	75,223	281,654	323,127,013
<b>PEOPLE</b>			
Population estimates, July 1, 2016, (V2016)	75,223	281,654	323,127,013
Population estimates base, April 1, 2010, (V2010)	72,265	256,327	308,756,105
Population, percent change - April 1, 2010 (estimates base) to July 1, 2016, (V2016)	-1.4%	4.9%	4.7%
Population, Census, April 1, 2010	76,259	259,331	308,745,539
<b>Age and Sex</b>			
Persons under 5 years, percent, July 1, 2016, (V2016)	6.2%	5.1%	6.2%
Persons under 5 years, percent, April 1, 2010	6.4%	6.3%	6.5%
Persons under 18 years, percent, July 1, 2016, (V2016)	23.8%	21.8%	22.8%
Persons 18 years and over, percent, July 1, 2016, (V2016)	25.5%	22.7%	24.0%
Persons 15 years and over, percent, April 1, 2010	17.3%	14.3%	15.2%
Persons 10 years and over, percent, April 1, 2010	13.8%	12.3%	13.0%
Female persons, percent, July 1, 2016, (V2016)	50.2%	51.0%	50.9%
Female persons, percent, April 1, 2010	50.4%	51.0%	50.9%

**My Tribal Area**  
Tell us what you think >

Enter name of Tribal Area

OR

1 Arizona  
2 Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT

Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT  
Source: 2012-2016 American Community Survey 5-Year Estimates

Sex and Age	Estimate	ACS Margin of Error
Total population	174,692 (+/-1,002)	
Male	85,042 (+/-1,067)	
Female	89,650 (+/-1,131)	
Under 5 years	13,644 (+/-470)	
5 to 9 years	15,376 (+/-426)	
10 to 14 years	15,084 (+/-428)	
15 to 19 years	15,023 (+/-478)	
20 to 24 years	14,659 (+/-517)	
25 to 34 years	22,279 (+/-643)	

**My Congressional District**  
Tell us what you think

1 Arkansas  
2 Congressional District 2

Congressional District 2, Arkansas  
Source: 2013 American Community Survey 1-Year Estimates

Employment Status	Estimate
Population 16 years and over	600,965
In labor force	367,537
Civilian labor force	363,512
Employed	343,958
Unemployed	19,554
Unemployed (not in labor force)	19,025
Unemployed (in labor force)	529
Unemployed (in labor force) - 16-17 years	333,428
Unemployed (in labor force) - 18-24 years	363,512
Unemployed (in labor force) - 25 years and over	6,429

**OnTheMap for Emergency Management**  
LEHD Home OnTheMap Help and Documentation

Search: Filter U.S. Census Bureau data for disasters, natural hazards, and weather events. Click for more information on Pacific Storms.

Events as of 11/06/2017

- Hurricanes: Tropical Depression Nineteen Nov 04/17 Affected Population: 0
- Wildfires: Albee Fire California, Oregon Affected Population: 7; Trout Creek Fire No data Affected Population: 0; Tank Hollow Fire Utah Counties, UT Affected Population: 0; CROWN Fire No data Affected Population: 0; 2017 Windfall Mt Overwinter 1 Fire CA 70347 Affected Population: 0; Bear Mountain Fire No data Affected Population: 0; Federal Disaster Declarations DR-4305 Kern County, CA, Kern County, CA, Riverside County, CA and 19 other Counties Affected Population: 25,369,369; DR-4337

**United States Census Bureau AMERICAN FactFinder**

Check out the early preview of our new dissemination platform at [data.census.gov](http://data.census.gov)

**Community Facts**  
Find popular facts (population, income, etc.) and frequently requested data about your community.  
Enter a state, county, city, town, or zip code:  
[e.g. Atlanta, GA] GO

Guided Search  
Advanced Search  
Download Center

**Popular Tables**

- Population and Housing
  - Annual Population Estimates (2016 PEP, PEPA1NRES)
  - Demographic and Housing Estimates (2015 ACS, DP00)
  - General Housing Characteristics (2015 ACS, DP04)
  - General Demographic Characteristics (2010 Census, DP-1)
- Poverty and Income
  - General Economic Characteristics (2015 ACS, DP03)
- Age, Race, Sex and Education
  - Selected Social Characteristics (2015 ACS, DP02)
  - Educational Attainment (2015 ACS, S1501)

**Census Business Builder: Small Business Edition - 2.2**

Change Your Industry: Food Services, Restaurants  
Change Your Location: Fairfax County, Virginia  
Select Map Variable: Average revenue per employee  
Search Your Filter: Not Applied

State: County: Fairfax County, Virginia

Average revenue per employee

County, Virginia

\$5,665 Average revenue per employee

\$112,552 Median household income

92% Percent high school degree or higher

67.7% Homeownership rate

775 Employment establishments

Average revenue per employee

- \$65,069 - \$75,340
- \$84,791 - \$86,068
- \$44,513 - \$64,790
- \$34,236 - \$44,512
- \$23,967 - \$34,234
- Not

# Interactive Maps

Census.gov > Geography > Interactive Maps

## Geography

About this Section

Education

GSS Initiative

**Interactive Maps**

Maps & Data

Metropolitan and  
Micropolitan

Partnerships

Reference

Research

### Interactive Maps

Work with interactive mapping tools from across the Census Bureau.

**Census Business Builder**

**Census Data Mapper**

**Census Flows Mapper**

**Data Visualization Gallery**

**Interactive Population Map**

**Metro/Micro Thematic Map Viewer**

**OnTheMap (Employment)**

**OnTheMap for Emergency Management**

[census.gov/geography/interactive-maps](https://census.gov/geography/interactive-maps)

# New Data Dissemination on [Data.census.gov](https://data.census.gov)



## Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

I'm looking for...



## Help us build this experience

Your input is important as we develop this platform. Start searching and let us know how we can make your experience better.

Email feedback to: [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)

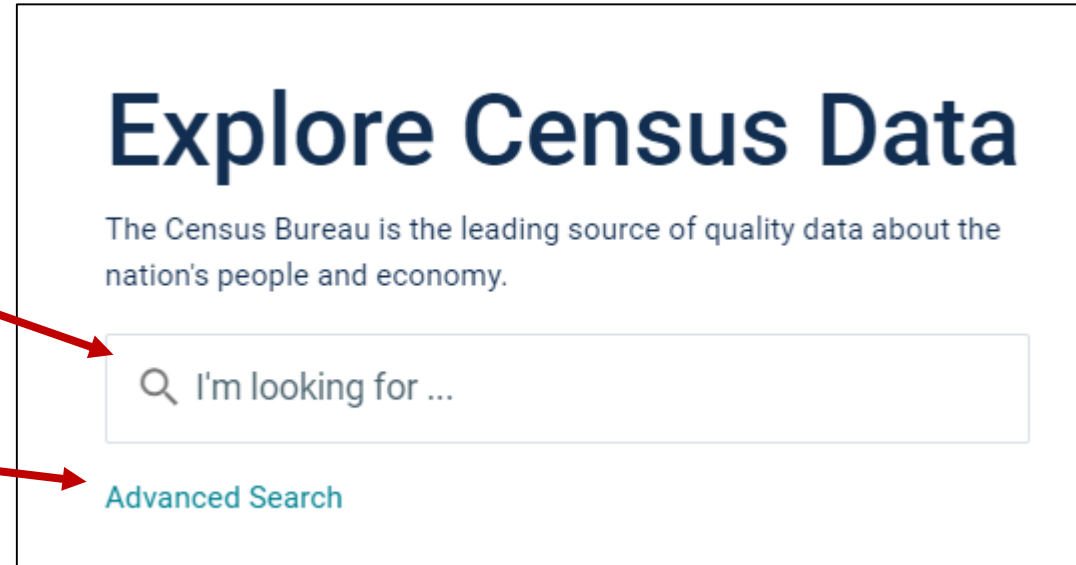
# Two Options To Start Your Search:

## 1. Single Search:

- Free form search box

## 2. Advanced Search

- Select search criteria in a step-by-step filtering experience where you select desired checkboxes

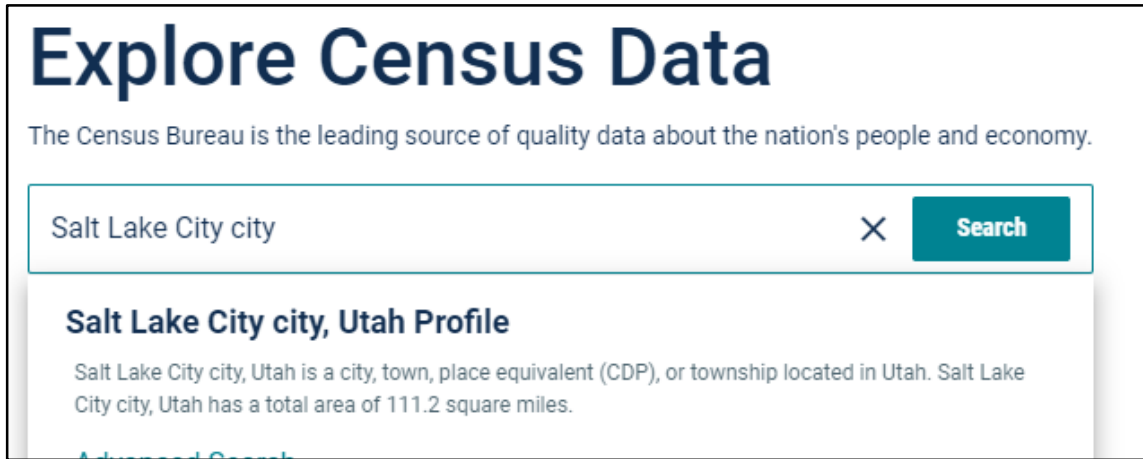


### Tips:

- You can find many results with either search option
- You can only access some complex topics/geographies using the advanced search. Give advanced search a try if you're not finding a quick answer to your data question with single search.

# Geography Profile

Single Search: Type Your Area and Click the First Bold Result



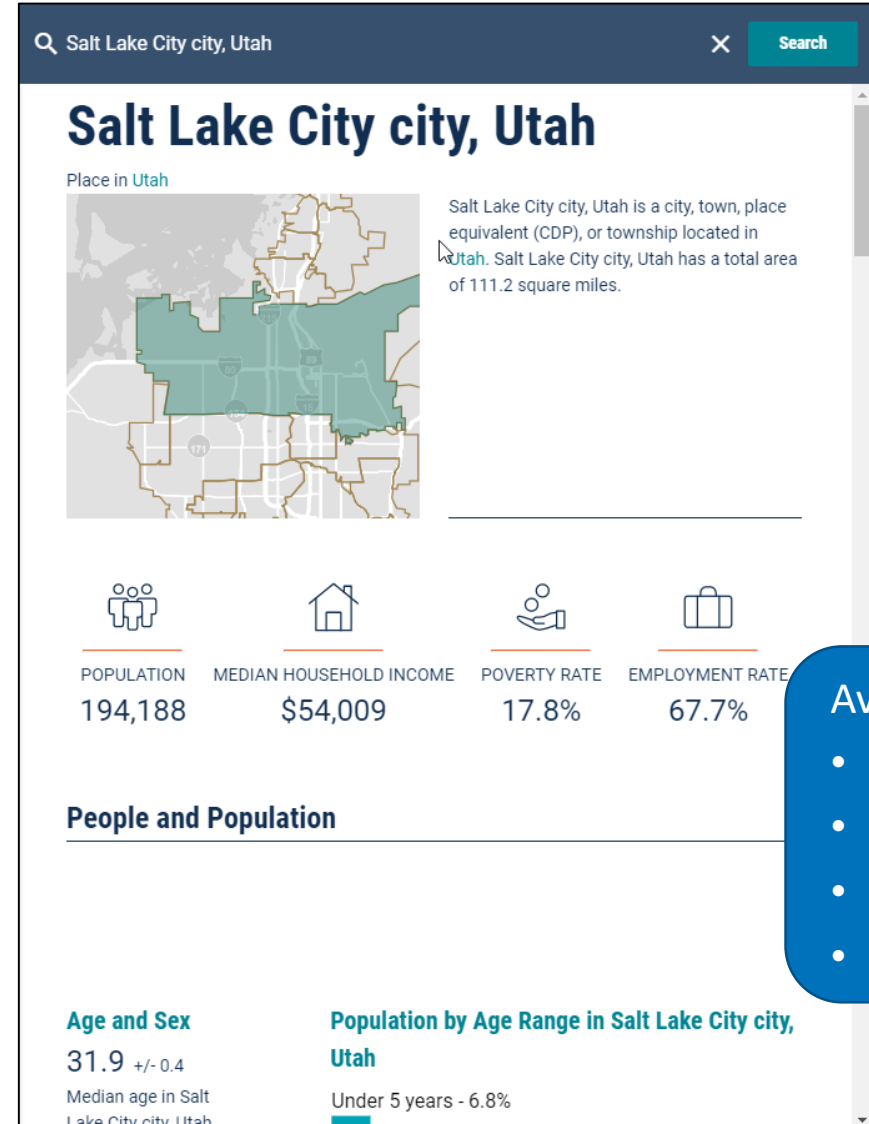
**Explore Census Data**

The Census Bureau is the leading source of quality data about the nation's people and economy.

Salt Lake City city

**Salt Lake City city, Utah Profile**

Salt Lake City city, Utah is a city, town, place equivalent (CDP), or township located in Utah. Salt Lake City city, Utah has a total area of 111.2 square miles.



Salt Lake City city, Utah

Place in Utah

Salt Lake City city, Utah is a city, town, place equivalent (CDP), or township located in Utah. Salt Lake City city, Utah has a total area of 111.2 square miles.

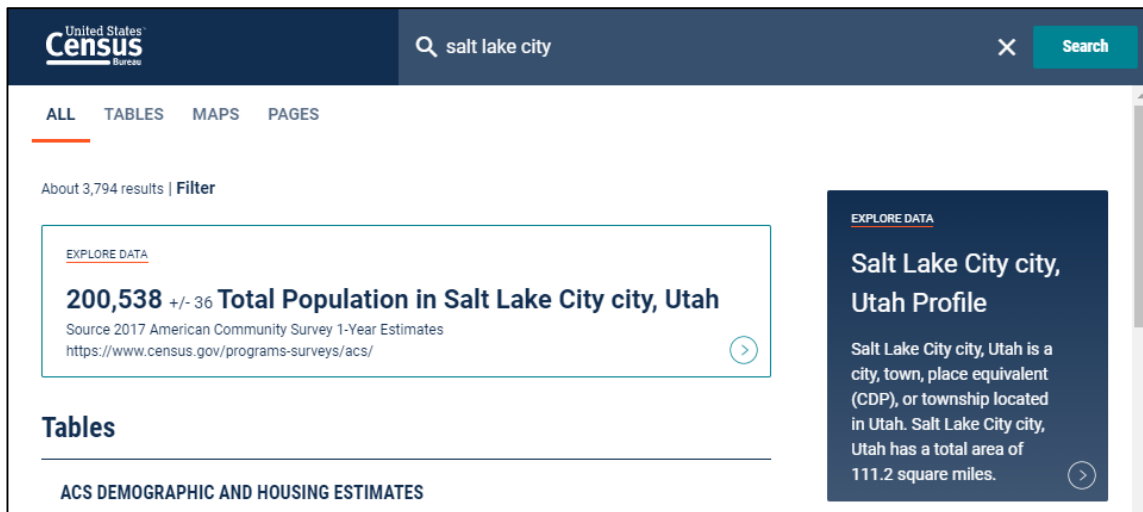
POPULATION	MEDIAN HOUSEHOLD INCOME	POVERTY RATE	EMPLOYMENT RATE
194,188	\$54,009	17.8%	67.7%

**People and Population**

**Age and Sex**  
31.9 +/- 0.4  
Median age in Salt Lake City city, Utah

**Population by Age Range in Salt Lake City city, Utah**  
Under 5 years - 6.8%

All Results Page: Click the Blue Box that Says Explore Data



United States Census Bureau

Q salt lake city

ALL TABLES MAPS PAGES

About 3,794 results | Filter

**EXPLORE DATA**

**200,538 +/- 36 Total Population in Salt Lake City city, Utah**

Source 2017 American Community Survey 1-Year Estimates  
<https://www.census.gov/programs-surveys/acs/>

**Tables**

ACS DEMOGRAPHIC AND HOUSING ESTIMATES

**EXPLORE DATA**

**Salt Lake City city, Utah Profile**

Salt Lake City city, Utah is a city, town, place equivalent (CDP), or township located in Utah. Salt Lake City city, Utah has a total area of 111.2 square miles.



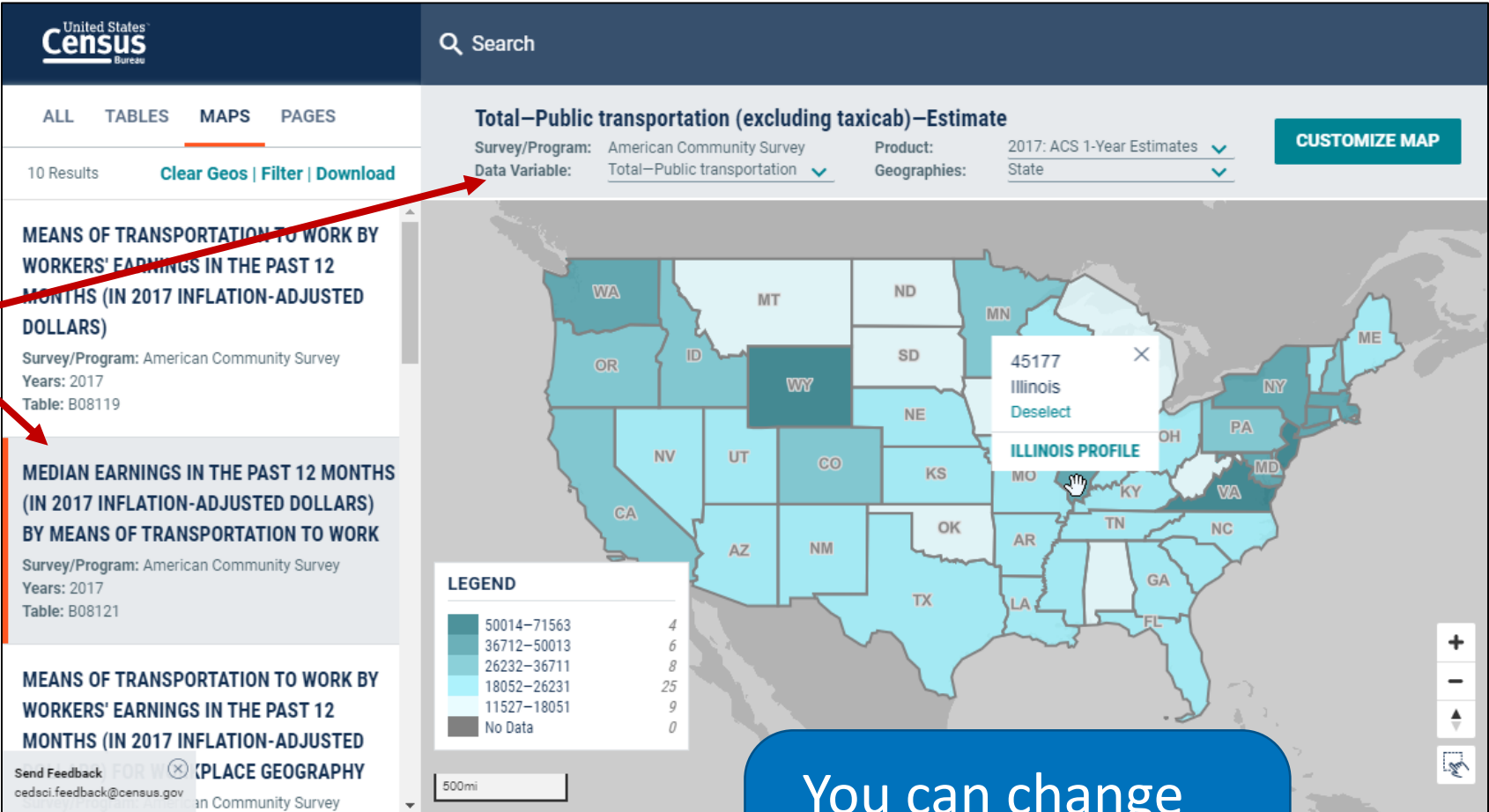
Available for:

- Nation
- State
- County
- City/Town

# Mapping

Map a data variable from a table

- 1. Select your table
- 2. Select your variable
- 3. Add or remove geographies:
  - ✓ Filter option
  - ✓ Rectangle selection tool
  - ✓ Click on the map



You can change your geography or variable within the map view

# Table View of Mapped Estimate

You can now create a table view of the single estimate you mapped

1. Click Customize Map
2. Click View Table in the left panel
3. View your table

Tip: View table allows for a create-your-own geographic comparison similar to the functionality of AFF.

The screenshot displays the interface for viewing a mapped estimate. The top navigation bar shows the search path // Search / Map / B08121. The main title is 'Total-Public transportation (excluding taxicab)-Estimate'. Below the title, the survey and product information is shown: Survey/Program: American Community Survey, Product: 2017: ACS 1-Year Estimates D, Data Variable: Total-Public transportation (€), and Geographies: State. A 'CUSTOMIZE MAP' button is located in the top right corner. A map of the United States is shown with several states highlighted in blue, including WA, MT, ND, MN, and ME. Below the map, there is a 'Map Table' section with a 'GO TO FULL TABLE' button and a 'HIDE' button. The table lists the following data:

Geography	Total-Public transportation (excluding ta:
Alabama	16778
Alaska	25879
Arizona	21143
Arkansas	19642
California	34959

In the left panel, there is a legend for the map data. The legend shows five categories with corresponding color swatches and counts:

Legend	Count
50014-71563	4
36712-50013	6
26232-36711	9
18052-26231	25
11527-18051	9
No Data	0

Below the legend, there is a note: 'Italicized numbers indicate the number of geography areas in each data class.' and a 'VIEW TABLE' button.



# data.census.gov Landing Page

United States  
**Census**  
BUREAU

## Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Q I'm looking for ...

[Advanced Search](#)

### Questions?

- [What is data.census.gov?](#)
- [When will American FactFinder \(AFF\) go away?](#)
- [How do I get started with my search?](#)
- [How do I save my results or search?](#)
- [How do I access data by race, Hispanic origin, ancestry, or country of birth?](#)
- [What are the known issues and defects](#)

### Release Notes

- [More data available](#)
- [Table enhancements](#)
- [Export to Excel](#)
- [Multiple table download](#)
- [Bug fixes](#)
- [Full Release Notes](#)

### Stay Connected

- [Recorded Webinar: New Updates to data.census.gov - June 2019](#)
- [Tutorials](#)
- Our development depends on YOUR feedback  
Tell us how to make your experience better.
- [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)

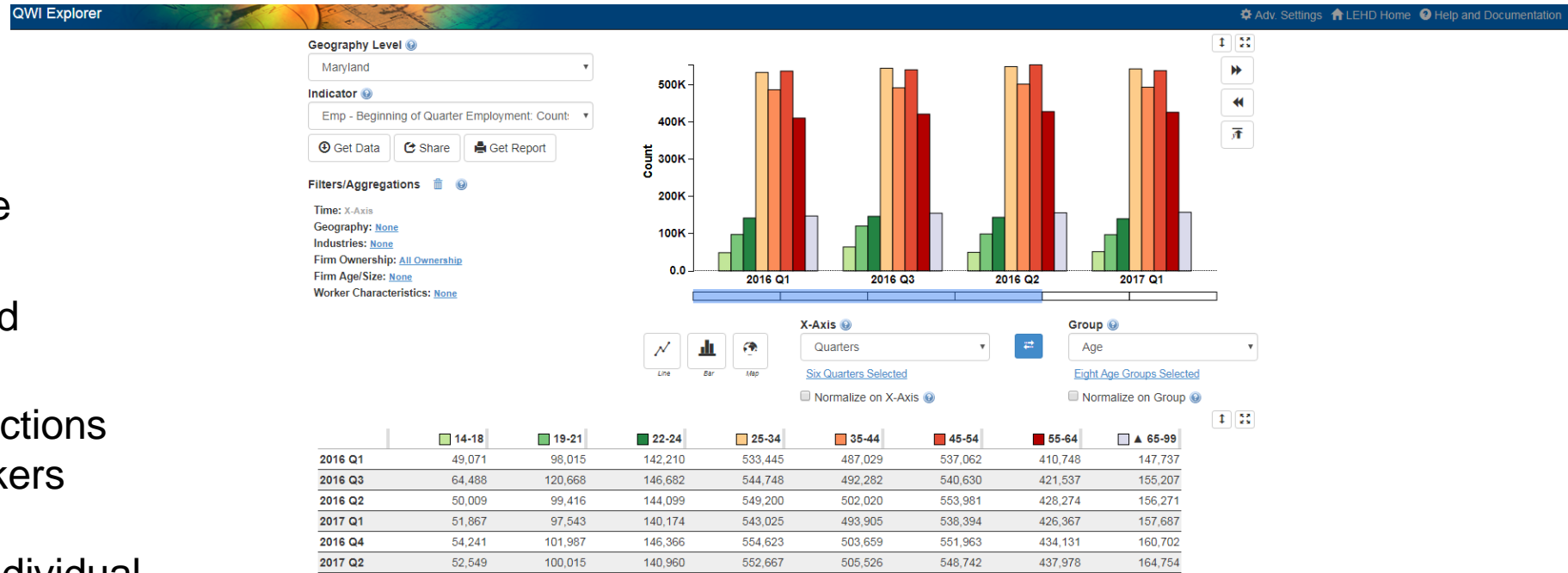
## Links to educational materials and resources:

- [Frequently Asked Questions \(FAQs\)](#)
- [Release Notes](#)
- [Recorded webinars](#)
- [Upcoming webinars](#)
- [Tutorials on data.census.gov](#)

Tell us how to make your  
experience better!  
Provide feedback at  
[cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)

# QWI Explorer

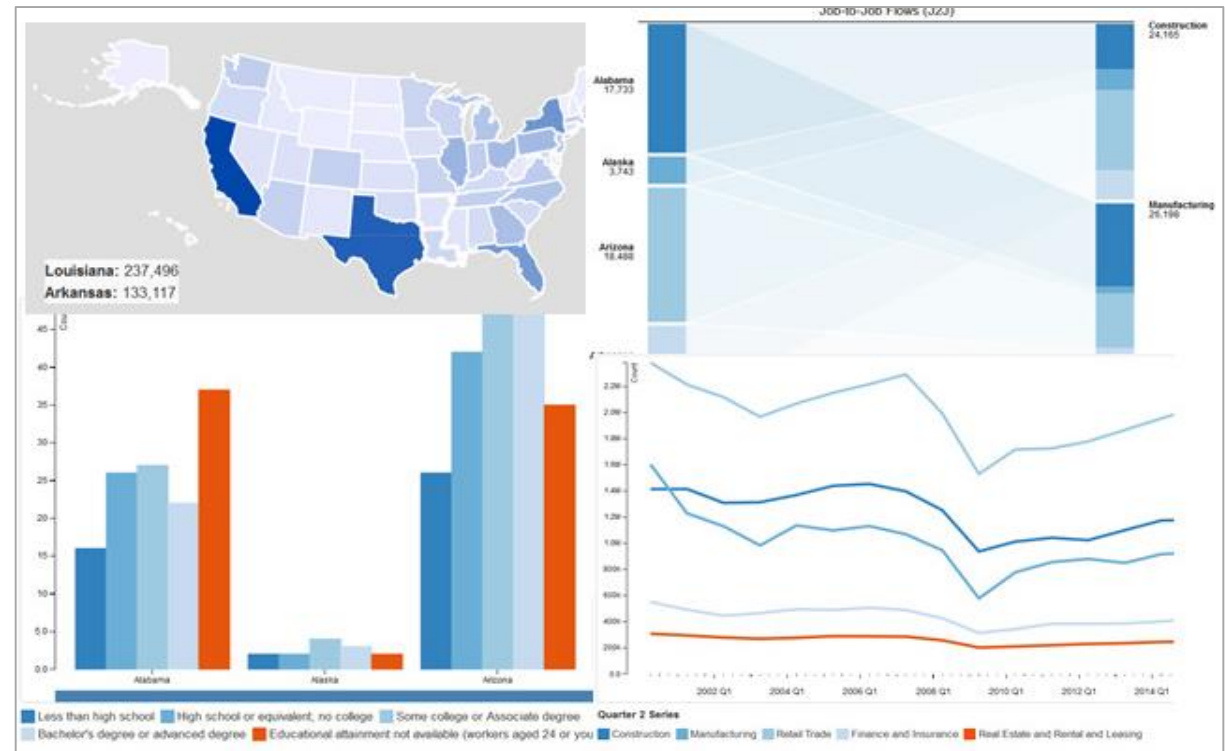
- ✓ 32 Quarterly Workforce Indicators
- ✓ Flexible Pivot Table and Map/Chart interface
- ✓ Data on detailed interactions between firms and workers include employment, employment change (individual and firm), and earnings
- ✓ Analyze/report by worker demographics: age, earnings, race, ethnicity, educational attainment, and sex



- ✓ Analyze/report by firm characteristics
  - ✓ NAICS classification (sector, 3, 4)
  - ✓ Firm age and firm size
- ✓ Quarterly data (9-12 months old)
- ✓ National and 50 states available (plus DC)

# J2J Explorer

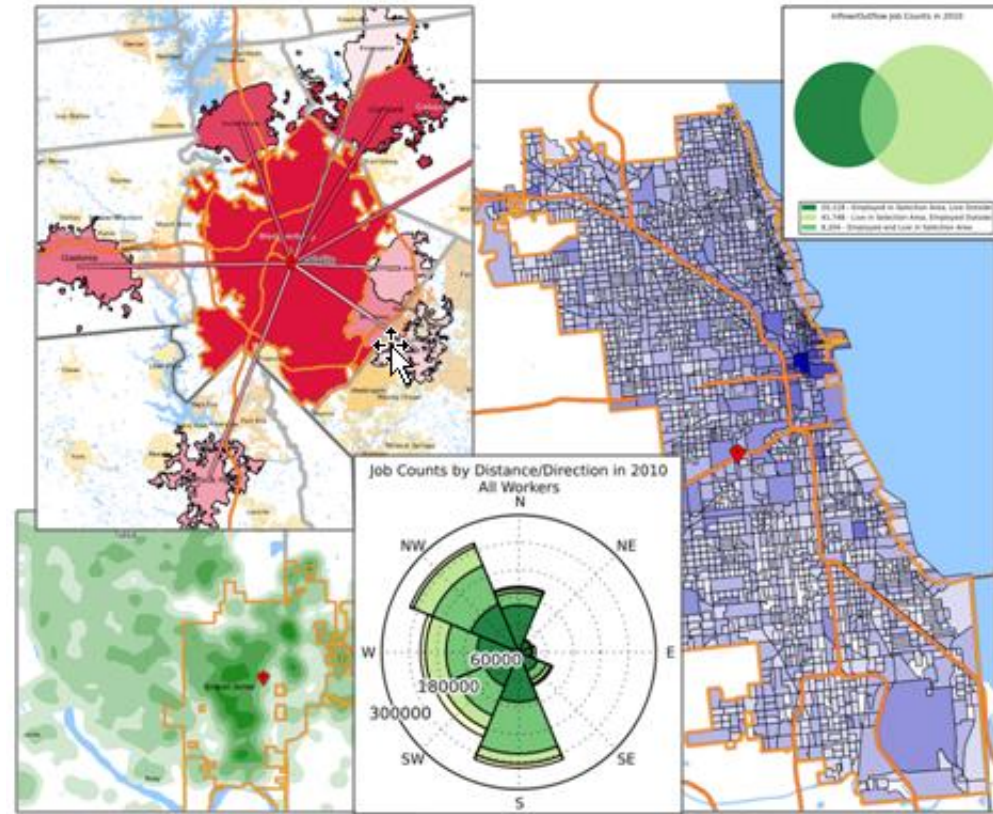
- ✓ 40 Measures of Worker Reallocation
- ✓ Six Visualization Modules with a flexible dashboard interface
- ✓ Export reports to Excel or CSV
- ✓ Trace worker movements through industries, geographic labor markets, and to/from employment
- ✓ Analyze/report by origin and destination at the national and state level



- ✓ Analyze/report by
  - ✓ Origin and destination firm characteristics, NAICS Sector, Firm age and firm size
- ✓ Analyze/report by
  - ✓ Worker demographics: age, earnings, race, ethnicity, educational attainment, and sex
- ✓ Data updated every quarter

# OnTheMap

- ✓ Where do workers live?
- ✓ Where do residents work?
- ✓ What are the commuter flows of a particular area?
- ✓ Analyze/report by worker demographics
  - ✓ Age, earnings, race, ethnicity, educational attainment, and sex
- ✓ Analyze/report by firm characteristics
  - ✓ NAICS Sector, firm age, and firm size



- ✓ 2002-2017 annual data
- ✓ 50 states available (plus DC)
- ✓ User-selected areas
- ✓ Based on Census Blocks
- ✓ Disclosure protection
- ✓ Flexible Inputs/Outputs

# OnTheMap for Emergency Management



Hurricanes, Floods,  
Winter Storms



Disaster Areas



Wildfires



Demographic &  
Economic Data



**OnTheMap for Emergency Management** LEHD Home OnTheMap Help and Documentation

**Disaster Declaration: DR-4166** Time: Wed, 11 Jun 2014 16:00:02 GMT Export Share Close

Detail by: Characteristics  
Topic: 2010 Decennial Cou...  
Analysis Area: Event Area

**Population by Age**  
Universe: Total Population  
Source: 2010 Census [Source info >>](#)

Characteristic	Count	Share
<b>Total</b>	<b>1,755,475</b>	<b>100.00%</b>
Under 18 years	416,870	23.75%
18 to 19 years	49,751	2.83%
20 to 24 years	116,069	6.61%
25 to 34 years	220,375	12.55%
35 to 49 years	353,573	20.14%
50 to 64 years	355,344	20.24%
65 years and over	243,493	13.87%

Population by Race  
Population by Ethnicity  
Population by Sex  
Population by Housing  
Housing Units

Universe: Housing Units  
Source: 2010 Census [Source info >>](#)

Characteristic	Count	Share
<b>Total</b>	<b>843,527</b>	<b>100.00%</b>
Total of 'Universe: Vacant housing units'	161,607	19.16%

Privacy Policy | 2010 Census | Data Tools | Information Quality | Product Catalog | Contact Us | Home  
Source: U.S. Census Bureau, Center for Economic Studies, LEHD | e-mail: CES.OnTheMap.Feedback@census.gov

## New Public Data Service for Emergency Preparedness & Response

- Comprehensive Reports
- Real-time Data Updates
- Easy-to-use & Interoperable
- Historical Event Archive
- Flexible Analyses & Visualizations



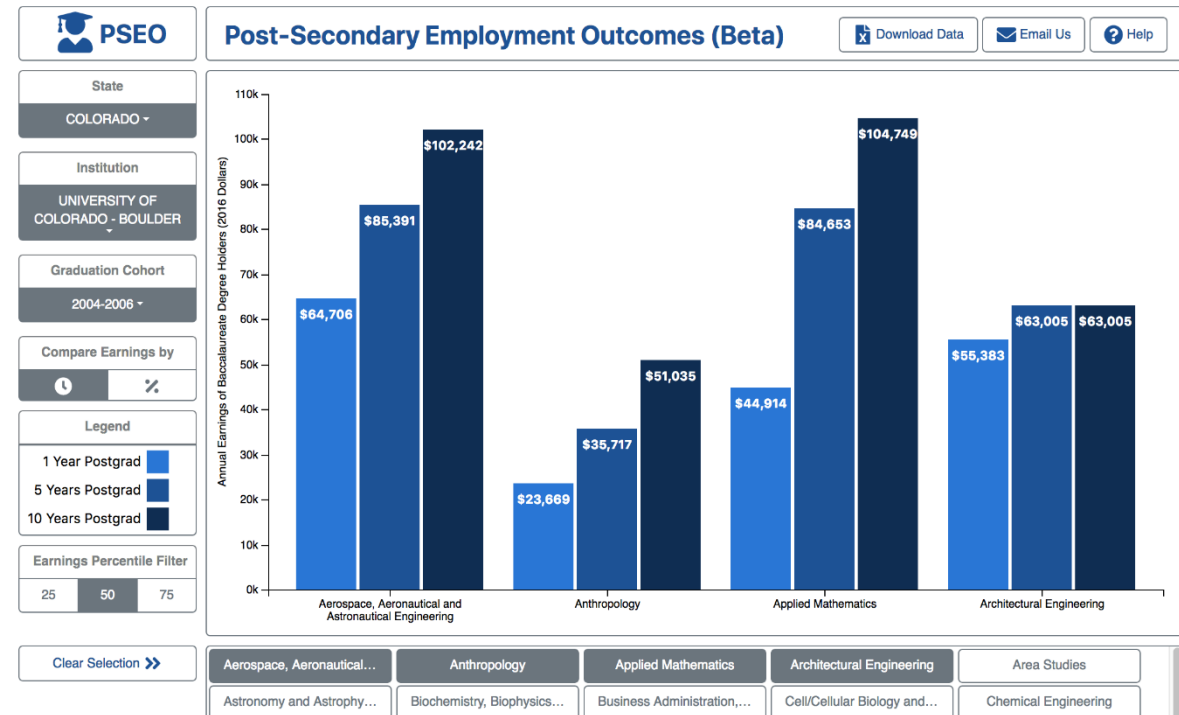
# Post-Secondary Employment Outcomes (PSEO) (Beta)

- ✓ Experimental tabulations
- ✓ Earnings and employment outcomes for college & university graduates by degree level, degree major, and post-secondary institution.
- ✓ State-of-the-art confidentiality protection mechanisms to protect the underlying data
- ✓ Data sharing partnerships between universities, university systems, State DOE, State Labor Market Information offices, and the U.S. Census Bureau
- ✓ Data are currently only available for post-graduate institutions whose transcript data has been made available to Census Bureau through a data-sharing agreement (Texas, Colorado, Michigan, & Wisconsin)



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

([PSEO](#))

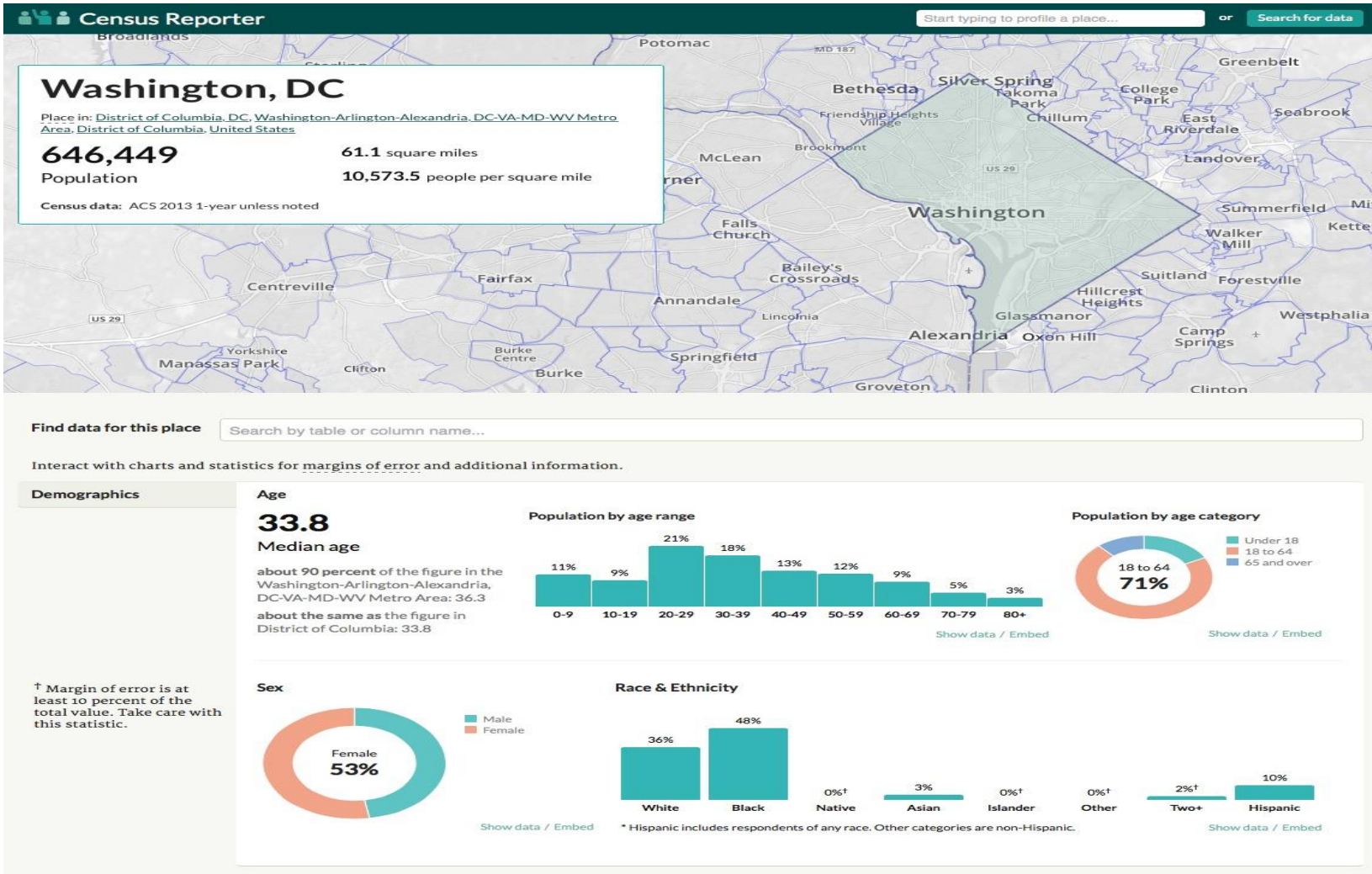


## Download Public-Use Data

Two classes of files for Graduate Earnings tabulations:

- ✓ Comprehensive dataset, which includes all institutions and crossings.
- ✓ Earnings for each system, which is a subset of the above release.

# Census Reporter



**When to use:**  
 Place profiles and comparison pages provide a friendly interface for navigating data, including visualizations for a more useful first look. Census Reporter also offers handy tools for data comparison and makes it easy to create exports for further analysis in tabular or GIS formats.

[censusreporter.org](https://censusreporter.org)

## *Additional Resources*



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)



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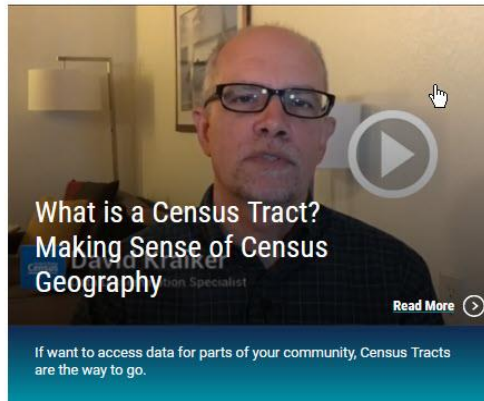
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## Census Academy

Data Gems  
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### Data Gems



VIDEO | OCTOBER 11, 2018  
**How to Access Data for a Neighborhood or Service Area**  
By using Census Tracts, you can select the boundaries of your area, and access demographic, socioeconomic, and housing statistics about your community.

VIDEO | SEPTEMBER 21, 2018  
**How to Extract Data from the Census API**  
Learn how to use the Census API to explore or learn more about America's changing population and economy.

VIDEO | SEPTEMBER 21, 2018  
**Visualizing Characteristics Using the Census Engagement Navigator**  
Learn how to use this interactive visualization to quickly understand what areas of the country had high or low return rates in the 2010 census.

[VIEW ALL DATA GEMS](#)

# Stay Current

## NEWSROOM



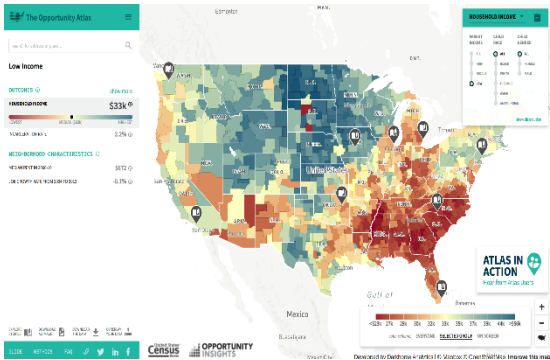
The latest news releases and statements from the U.S. Census Bureau. Also, find upcoming events, and useful information for media  
[census.gov/newsroom.html](https://www.census.gov/newsroom.html)

## DIRECTOR'S BLOG



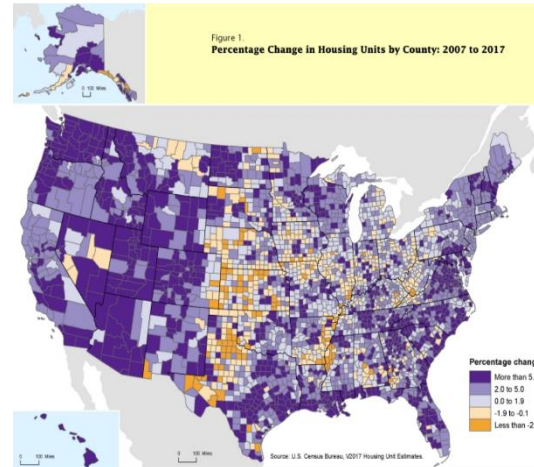
This blog gives the director's point of view on everything from Census Bureau news to how we measure America's people, places and economy.  
[census.gov/newsroom/blogs/director.html](https://www.census.gov/newsroom/blogs/director.html)

## AMERICA COUNTS



Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population  
[census.gov/AmericaCounts](https://www.census.gov/AmericaCounts)

## STATS FOR STORIES



Provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries  
[census.gov/newsroom/stories.html](https://www.census.gov/newsroom/stories.html)  
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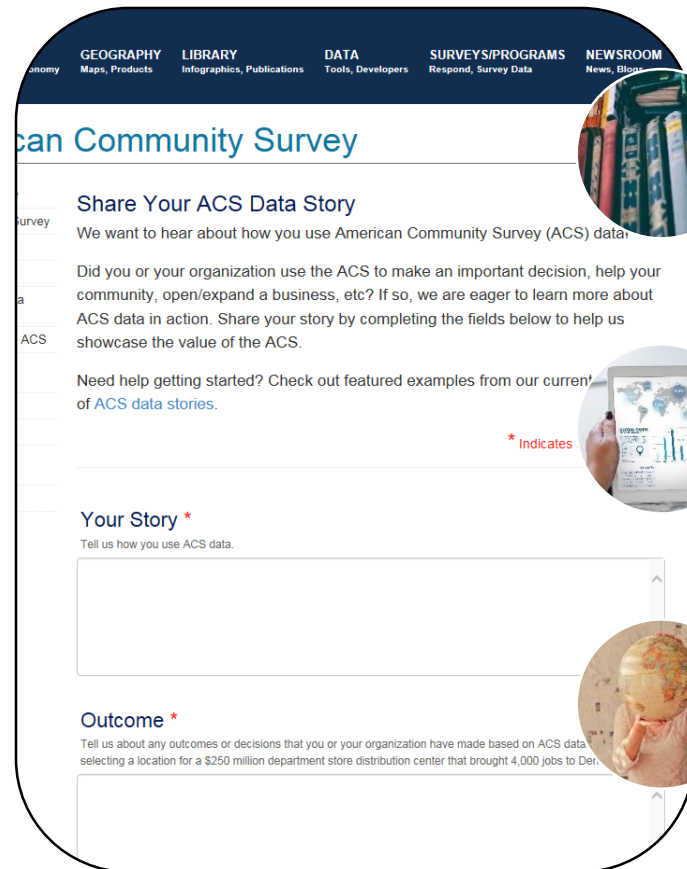


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# The American Community Survey Data Tell Stories. Tell Us Yours!



Your story



Your outcome



Your data details

To tell us your story, visit:  
[census.gov/acs/www/share-your-story/index.php](https://census.gov/acs/www/share-your-story/index.php)

Additional Resources:  
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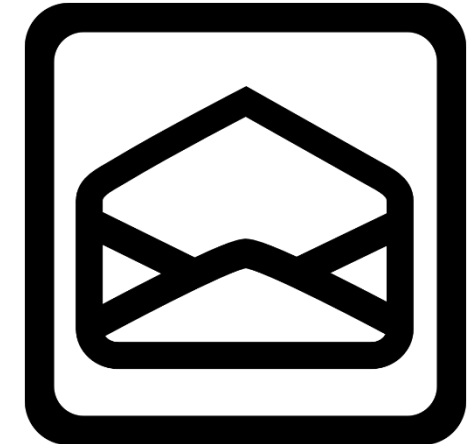


**U.S. Census Bureau  
Data Dissemination Specialist**

**Eric Coyle**

**(702) 236-3202**

[eric.a.coyle@census.gov](mailto:eric.a.coyle@census.gov)



**Additional Assistance:**

**Toll-free number:**

**1-844-ASK-DATA (1-844-275-2342)**

[census.askdata@census.gov](mailto:census.askdata@census.gov)

*Q&A and Thank You!*